**FDI Strategies: Entry Mode Selection**

**Meyer, K. E., Estrin, S., Bhaumik, S. K., & Peng, M. W.** (2009). Institutions, Resources, and Entry Strategies in Emerging Economies. *Strategic Management Journal*, 30(1), 61-80.

**Q1:** How do foreign firms adapt entry strategies under significant differences in institutional development?

**Q2:** What extent do investors’ needs for local resources influence entry strategies in institutional contexts?

**Q3:** Draw managerial suggestions from the empirical evidence.

**Schwens, C., Eiche, J., & Kabst, R.** (2011). “The Moderating Impact of Informal Institutional Distance and Formal Institutional Risk on SME Entry Mode Choice”, *Journal of Management Studies*, 48(2), 330-351.

**Q1:** What are the major contributions of this study in theoretical, methodological & empirical terms?

**Q2:** Evaluate the major difference between this scholarly investigation and Meyer et al. (2009).

**Q3:** Discuss whether, how and when entry mode choice is significantly influenced by (1) prior international experience, (2) proprietary know-how, and (3) strategic importance.

**Q4:** What is common method variance (CMV)? How did the authors overcome this critical issue?

**Q5:** What is the valuable message of this particular study?