**FDI Strategies – Location Choice**

**Meyer, K. E., & Nguyen, H. V.** (2005). “Foreign Investment Strategies & Sub-National Institutions in Emerging Markets: Evidence from Vietnam”, *Journal of Management Studies*, 42(1), 63-93.

**Q1:** **WHAT** is the major argument of this article? HOW is it related to the IB context? WHY do you think it very important?

**Q2:** **WHAT** is the uniqueness or originality of this article?

**Q3: WHAT** does it mean by “institutions influence the evolution of resources & capabilities”?

**Q4:** Clarify **HOW** economic & institutional change looks like in Vietnam.

**Q5:** Explain **HOW** institutions affect (1) location strategies & (2) foreign investors’ entry mode choice in Vietnam.

**Q6:** **WHAT** does it mean by “the more developed market-supporting institutions in a region are, the more likely foreign investors are to establish greenfield operations in that sub-national region.”?

**Li, Y., Li, J., Zhang, P., & Gwon, S.** (2023). “Stronger Together: Country‐of‐Origin Agglomeration & Multinational Enterprise Location Choice in an Adverse Institutional Environment”, *Strategic Management Journal*, 44(4), 1053-1083.

**Q1: WHAT** is the motivation of this article?

**Q2: WHAT** is the research context of this study?

**Q3: WHAT** is the concept of agglomeration economies in general? Explain **POSITIVE & NEGATIVE** effects of geographical clustering.

**Q4:** Identify several **UNIQUE EXAMPLES/CASES** of agglomeration.

**Q5:** The authors contend that country-of-origin agglomeration is a key antecedent of Korean firms’ location selection in a given province. **WHY**? **WHAT** organizational and situational factors do you think important in strengthening or weakening this relationship? **WHAT** is the central rationale?

**Q6: WHAT** is this study’s managerial relevance?

**Head, K., & Mayer, T.** (2004). “Market Potential & the Location of Japanese Investment in the European Union”, *Review of Economics & Statistics*, 86(4), 959-972.

**Q1: WHY** is this piece of work important?

**Q2: WHAT** theoretical framework is used to tackle the research question of this article?

**Q3: WHAT** empirical results are of interest to you?

**Q4:** Evaluate the **STRENGTH** of the paper.

**Q5: WHAT** practical implications can be found?