**Questions**

**Meyer, K., & Zhu, J.** (2011). “Xiaomi Challenges Global Smartphone Leaders”

1. Clarify what firm-specific advantages Xiaomi enjoy to outperform global players in the smartphone market.
2. Discuss how Xiaomi has been more successful than their key competitors like Samsung & Apple in China from an institutional perspective.
3. Explain what cultural and institutional barriers prevented Xiaomi from gaining competitive advantage in India.
4. Discuss whether Xiaomi would become the global leader in the future. If yes, why? If no, why not?