



# Nicola Torregiani

President and CEO

Subaru Italia

13<sup>th</sup> May 2024



# Nicola Torregiani

***“Petrol-Head  
&  
Dreamer”***

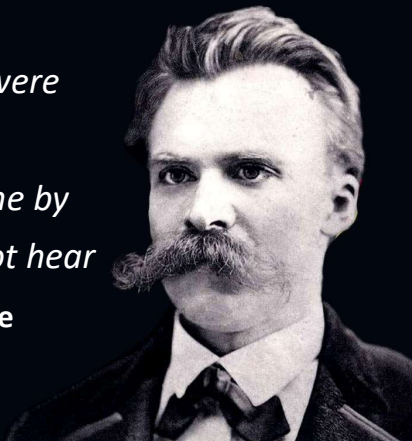


...Born in Mantova 1979

Married, 2 kids...

Favorite statement

*“...and those who were  
seen dancing were  
thought to be insane by  
those who could not hear  
the music.”* Nietzsche

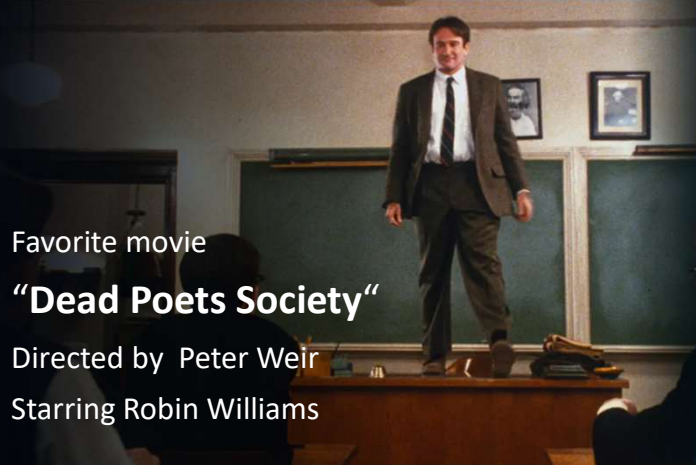


Favorite movie

**“Dead Poets Society”**

Directed by Peter Weir

Starring Robin Williams



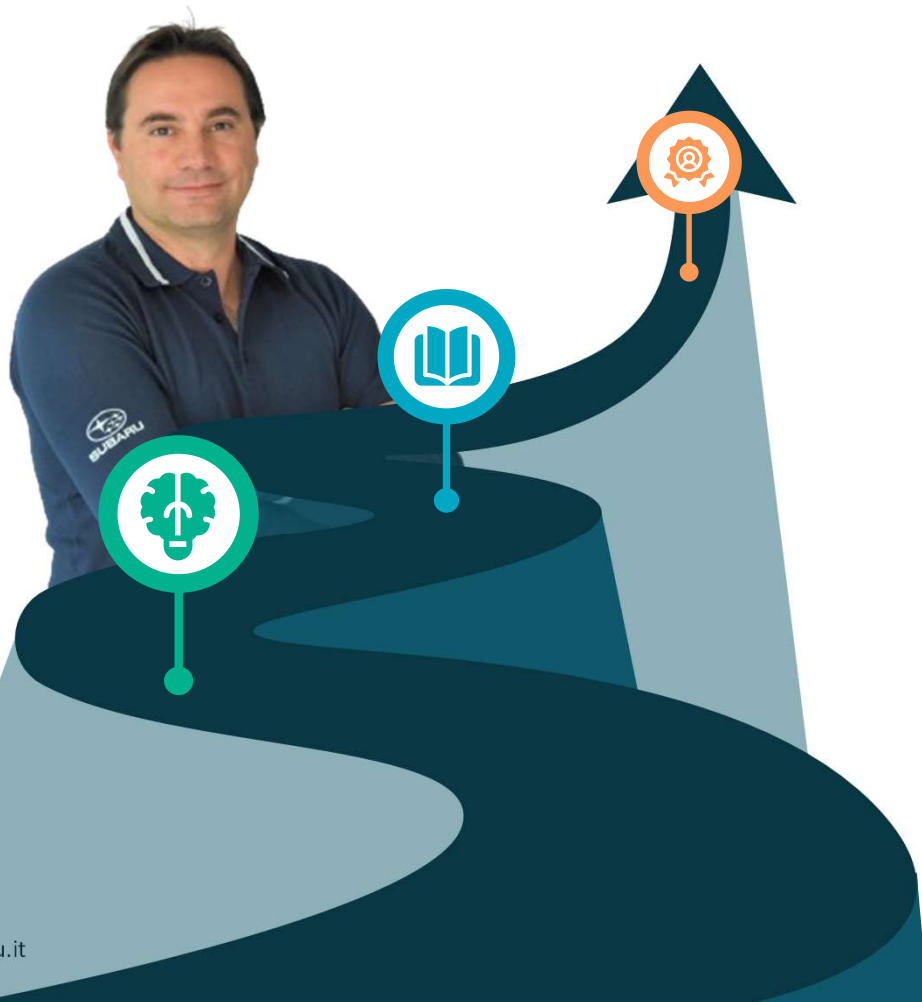
Favorite song

**“Don’t stop me now”**

Queen



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**2002**

Exchange Student program “Erasmus”  
Groningen (NL)

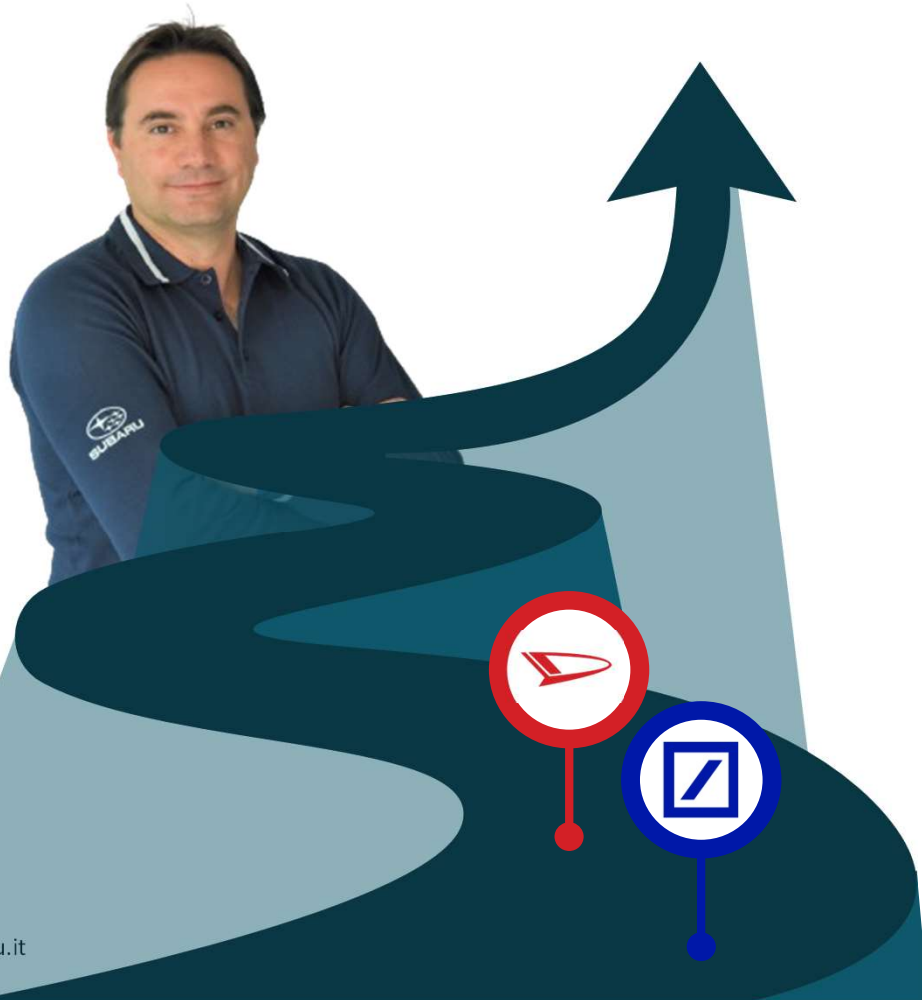
**2003**

Bachelor degree in Economics and Business  
Università degli Studi di Bergamo

**2011**

Executive Master in Business and Administration (EMBA)  
MIP School of Management Politecnico Milano

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**2004**

Deutsche Bank

**2004 – 2012**

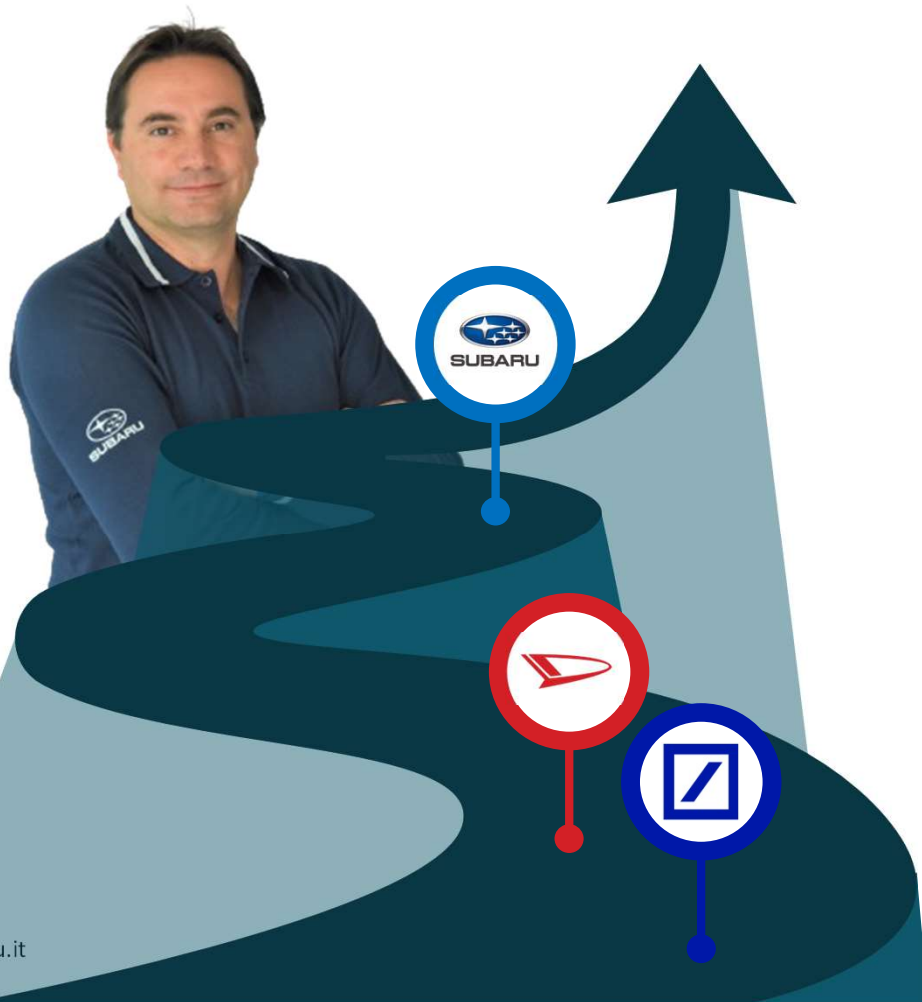
Daihatsu Italia

➤ Sales and Product Planning



New Market in Spain

# Nicola Torregiani



Subaru.it

**2012 ~**

Subaru Italia

- Marketing Manager - 2012
- Sales Director - 2017
- After Sales Director - 2021
- President and CEO - 2023

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2012 ~

Subaru Italia

- Marketing Manager - 2012
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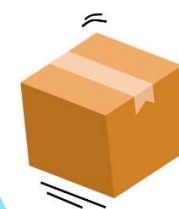
**Inside the  
Box**

**Sales**



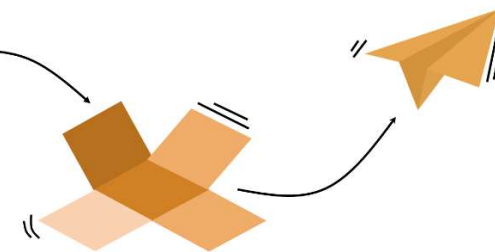
**Outside the  
Box**

**Profit**



**Value**

**Reimagine the box!!!**



**Thank You!**



**SUBARU**