

# *Key Advice on Writing a Dissertational Thesis*

**PROF. DR. NORIFUMI KAWAI, MPIA (Pittsburgh)**

International Business & Trade  
Università degli Studi di Bergamo  
Dipartimento di Scienze Aziendali  
Bergamo, ITALY

# Key Advice on Writing a Dissertational Thesis



## ■ **Common Fatal Mistakes** (During the Master thesis session.)

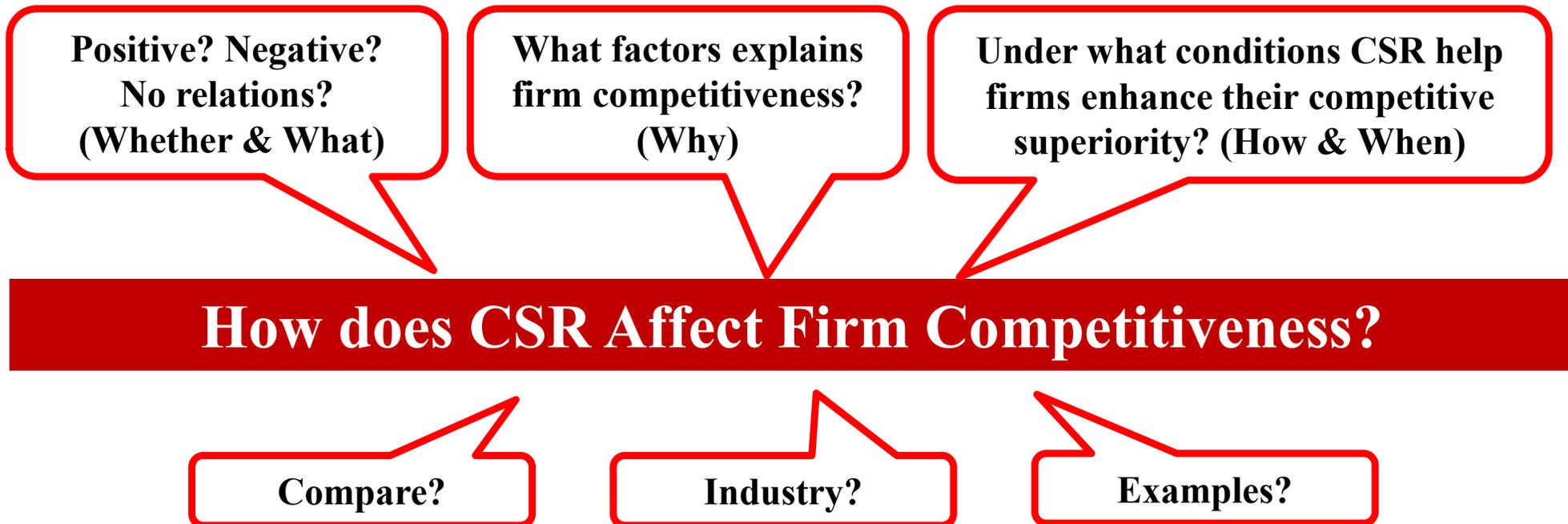
- “**Weak rationale**” for focusing on a chosen topic;
- The “**lack**” & “**imperfection**” of thorough literature review → “**Failure**” to identify a meaningful research gap;
- “**Describe**” a phenomenon  $\neq$  “**Analyze**” a phenomenon;
- “**Neither**” theoretical application “**nor**” conceptual framework;
- The “**absence**” of causal effects;
- “**No or few**” robust, compelling & contextualized arguments;
- “**Neither**” coherence “**nor**” consistency in storylines;
- “**No**” clear structure/organization;
- “**Low-quality**” scientific figures & tables; &
- “**Poor implications**” for theory & practice.

# Key Advice on Writing a Dissertational Thesis



## ■ How to Organize Your Thoughts?

### ❖ Example



 **Is this topic special? What is the motivation of your study?**

# Key Advice on Writing a Dissertational Thesis



## ■ Review Specific Journals



# Key Advice on Writing a Dissertational Thesis



## ■ Google Scholar

Google Scholar

https://scholar.google.co.jp

プロフィール マイライブラリ ログイン

# Google Scholar

すべての言語 英語と日本語のページを検索

COVID-19に関する記事

CDC NEJM JAMA Lancet Cell BMJ  
Nature Science Elsevier Oxford Wiley medRxiv

巨人の肩の上に立つ

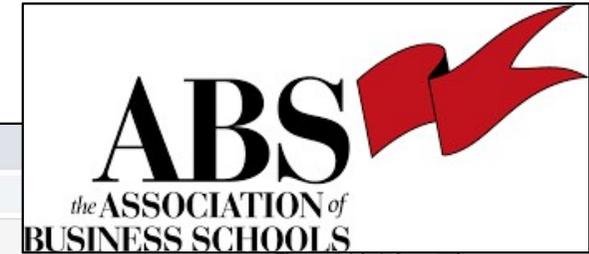
**Find relevant scholarly articles to identify a crucial research gap!**

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# Key Advice on Writing a Dissertational Thesis



## ■ Are Your Selected Journals Reliable?



International Business - Google Scholar

scholar.google.com/citations?view\_op=top\_venues&hl=ja&vq=bus\_internationalbusiness

Google Scholar

ランキングの高い出版物

カテゴリ > Business, Economics & Management > International Business

出版物	h5-指標	h5-中央値
1. Journal of International Business Studies	73	117
2. The International Journal of Human Resource Management	72	101
3. Research in International Business and Finance	67	89
4. International Business Review	65	94
5. Journal of World Business	61	90
6. International Review of Financial Analysis	57	98
7. Emerging Markets Finance and Trade	47	77
8. Pacific-Basin Finance Journal	47	65
9. Journal of International Financial Markets, Institutions and Money	42	70
10. International Marketing Review	41	66

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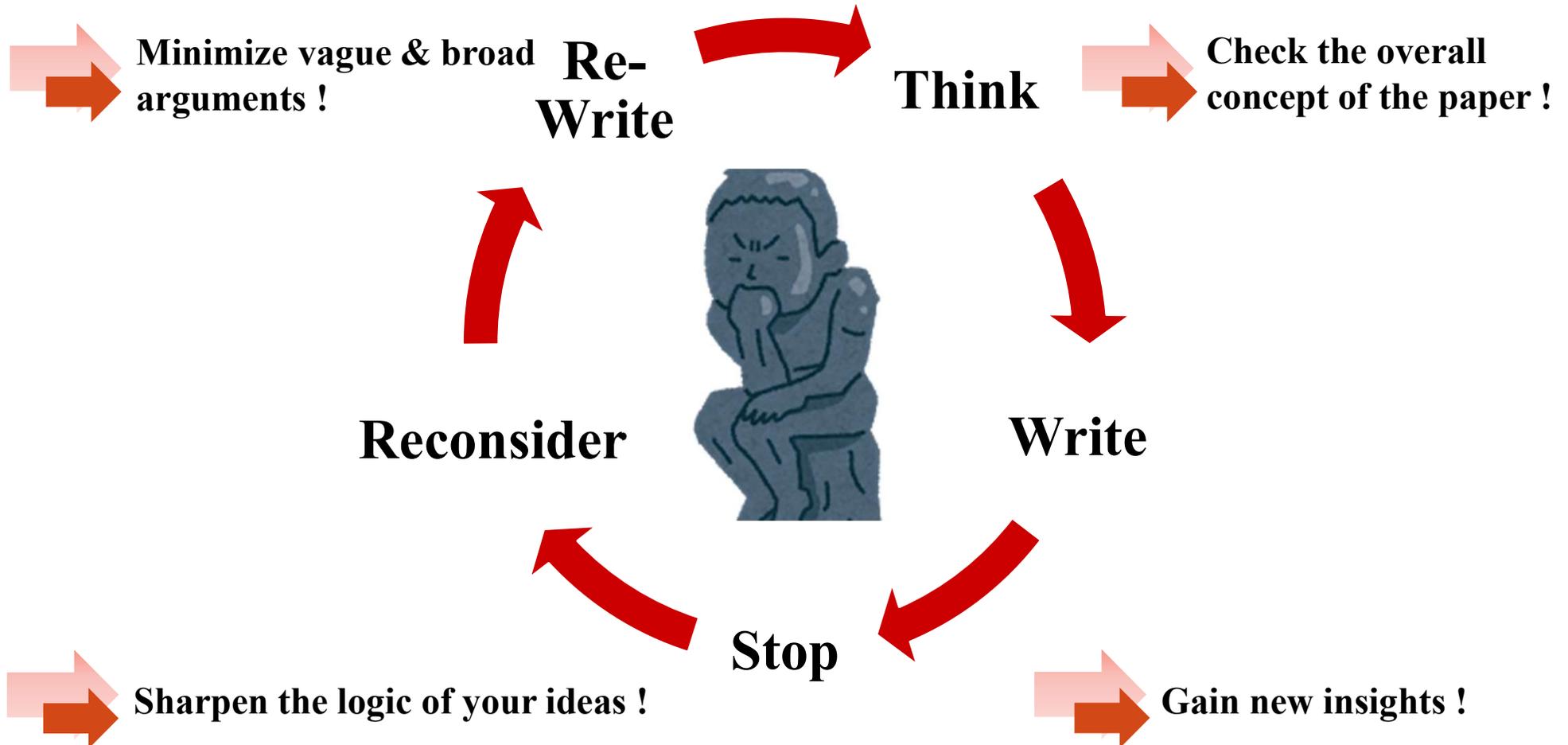
## ■ Paper Structure (Example)

<b>Basic Structure</b>	
<b>1</b>	<b>Introduction (Inc. Research Motivations &amp; Aims)</b>
<b>2</b>	<b>Backgrounds &amp; Literature Review</b>
<b>3</b>	<b>Hypotheses</b>
<b>4</b>	<b>Methodology/Findings (Data Analysis &amp; Cases)</b>
<b>5</b>	<b>Conclusive Remarks (Inc. Managerial Relevance)</b>
<b>6</b>	<b>Limitations &amp; Suggestions for Future Research</b>

# Key Advice on Writing a Dissertational Thesis



## ■ A Knowledge Creation Cycle !



# The End of Today's Lecture



ご清聴有難う御座いました。

**Thank you so much!**

**Vielen Dank für Ihre Aufmerksamkeit!**

**Grazie mille !**

## **【Contact Address】**

**ADDRESS:** 208 in Via dei Caniana 2, 24127 Bergamo, ITALY

**E-mail:** [norifumi.kawai@unibg.it](mailto:norifumi.kawai@unibg.it)