'Very Important' Advice on the Final Exam

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■ Exercise

***** What questions would you ask if you were the examiner of this course? Please come up with one meaningful question.

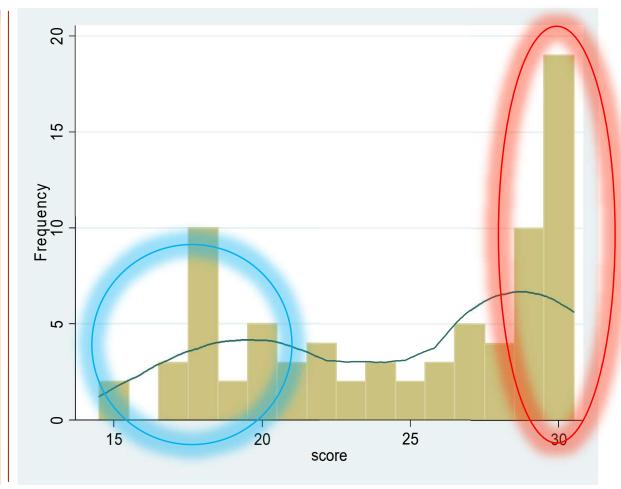




■ Histogram of the Results: The Final Score in 2022-2023

COMMENTS

- > 5 out of 77 scripts showed very disappointing performance with less than 18 points.
- > A rate of failure: 6.5%.
- > An average score: 24.7 points
- > 19 students (24.7%) were awarded marks of 30 or more.
- > 14 students received 30L.
- > Attending students receive higher marks than non-attending students.
- > Attending each lecture with thorough preparation is key to success.



Source: Own illustration.

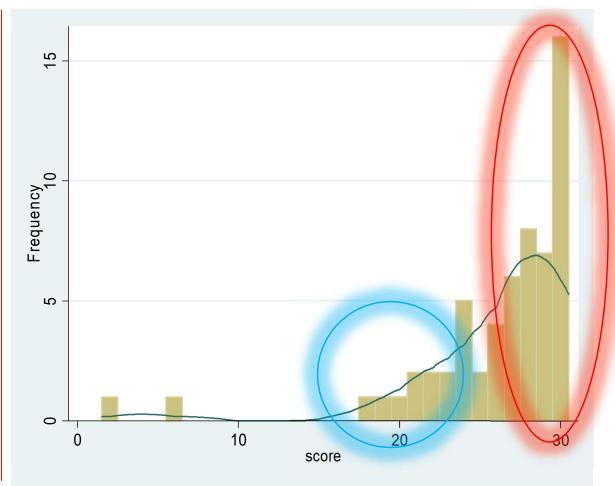




■ Histogram of the Results: The Final Score in 2023-2024

COMMENTS

- > 2 out of 58 students failed very miserably (=less than 18 points).
- > A rate of failure: 3.4%.
- > The vast majority (52.5%) of students received a final score of 28 or higher.
- > An average score: 26.1 points
- > 10 students (17.2%) were awarded a mark of 30+.
- > There is a well-established pattern that attending students receive much higher marks than non-attending students.



Source: Own illustration.





■ Key Points

□ Attending student
□ Non-attending student
Candidate Number

Universita degli Studi di Bergamo

FINAL EXAMINATION
Fall 2022

International Business & Trade

Assessment Period: Fall 2022

DO NOT TURN OVER UNTIL INSTRUCTED TO BY THE LEAD INVIGILATOR

Candidates must attempt $\underline{3}$ questions

Duration: 120 minutes

At the end of the examination the question paper will be collected from you before you leave the examination room.

□ Attending student
□ Non-attending student

Candidate Number

- ❖ The duration of the exam is '120' minutes;
- * There are '3' sections:
- **❖** You MUST select ONLY '1' question for each section.





■ Important Exam Instruction

- ❖ You MUST come to the official exam venue punctually at least 15 minutes before the start of the exam.
- ❖In other words, I will **NOT** permit you to take the exam if you come late for whatever reason you may have.
- ❖ You MUST place your bags in the corner of the room (NOT on the chair);
- *Your mobile phone (or any other communication devices)
 MUST be switched off & put inside your bag;
- ❖ You MUST return to me all the documents including (1) an exam question sheet, (2) answer sheet(s), & (3) a document for taking notes at the end of the exam session;





■ Important Exam Instruction

- *ONLY pens (if necessary, highlighter, whiteout, ruler etc.) & your official ID are placed on the table;
- **❖NO** Apple watch (<u>The clock will be projected on the screen</u>);
- ❖You MUST take ONLY an assigned seat for you;
- *You MUST write as legibly, completely, & clearly as possible;
- *Any unethical & improper behaviors (i.e., frauds, cheating & any other malpractices etc.) will result in severe penalties;
- The quality of your exam scripts will be evaluated based on the top 10% students as an official benchmark in a fair manner; &
- Should you decide NOT to show up in my exam even if you officially signed up, please do let me know as a courtesy.



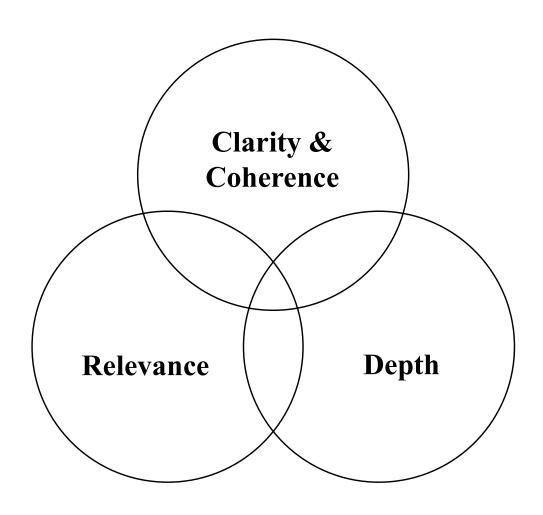


- How to Achieve High Scores?
 - *Demonstrate in-depth **KNOWLEDGE**!
 - *Constructive, logical & rational **DISCUSSIONS**!
 - *'NO' speculation/guess in the preparation process!
 - *Understand the **RATIONALE** behind the context of international business!
 - *"What" questions < "HOW" & "WHY" questions!
 - CLEAR writing with NO mistakes in spelling, grammar & vocabulary!





■ Golden Rules



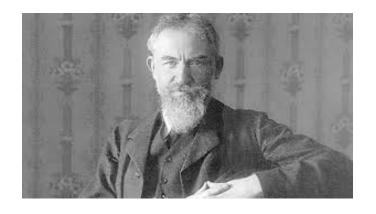


Before Finishing Today's Session



"人生とは自分探しをすることではない。 人生とは自分を創ることである。"

"Life isn't about finding yourself."
Life is about creating yourself."



George Bernard Shaw



The End of This Entire Course



Warm Congratulations! Thank you very much for being extremely patient with me!

"Keep demanding the best from yourself always"!

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