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## Trends in the Age of Globalization (TAG)

### Vincenzo Manzoni

Data Science Director @ Tenaris  
28 April 2026, 11.00-13.00 - Room A204, Dalmine



### Lorenzo Caggioni

Data & AI architect @ Google  
6 May 2026, 11.00-13.00 - Room Lab Galvani, Dalmine



## AI, data and value creation models

Artificial intelligence and data are reshaping how organizations create value. From process automation to advanced analytics and the development of new products and services, AI enables firms to improve efficiency, enhance decision-making, and unlock new sources of innovation.

To realize this potential, organizations must develop new capabilities, rethink processes, and strengthen data governance.

How can companies effectively leverage AI and data to generate value? What capabilities and strategies are needed to turn technological potential into economic and societal impact?

Prof. Lucio Cassia and Prof. Tommaso Minola will lead the dialogue with the guest entrepreneurs and managers

TAGs are part of the initiatives of the *CREO* community



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# Trends in the Age of Globalization (TAG)

## Lorenzo Caggioni



Data & AI architect @ Google  
6 May 2026, 11.00-13.00 - Room Lab Galvani, Dalmine

Lorenzo Caggioni is an experienced technology professional based in Milan with a longstanding career at Google, where he has worked for over 15 years across teams like AdSense, YouTube, Core Accessibility, and Google Cloud, focusing on product impact and technology adoption at scale. He actively shares insights on Generative AI, accessibility, and innovation, and his recent academic work includes completing a PhD in Business for Society, exploring how GenAI can support sustainable business practices and ESG goals. He has a strong professional network and posts widely on tech, inclusion, and strategic digital topic.

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