

## **STR – 37198 - 2025-26 Project Work Lab 4 guidelines – Final project submission and deadline**

PW Lab 4 represents the final stage for presenting your project work. Therefore, we ask you to prepare:

- the final version of your presentation (.pdf format);
- the final report of your project work (.pdf format).

The presentation (lasting a total of 30 minutes for each group: 22 minutes for the presentation and 8 minutes for Q&A) should be clearly structured and include:

- the sector and scope of analysis;
- the trends identified and their relevance;
- the strategic groups and companies analyzed;
- the main findings that emerged;
- the strategic implications and changes in business models;
- the sources and data used to support the analysis.

We kindly ask you to **upload the final presentation and the report** through the following link: [GOOGLE FORMS LINK](#)

### **Submission deadlines:**

- Session of 27/05 → by **25/05 at 12:00 PM**
- Session of 03/06 → by **01/06 at 12:00 PM**

### **File naming convention:**

- “GroupX\_PWLab4.pdf” (for the final presentation)
- “GroupX\_Report.pdf” (for the report)

### **AGENDA**

<b>PW LAB 4</b>		
Group	Leader	<b>27/05/2026</b>
A		9:00 – 9:30
B		9:30 – 10:00
C		10:00 – 10:30
		<i>Coffee break</i>

D		10:50 – 11:20
E		11:20 – 11:50
		<b>03/06/2026</b>
G		9:00 – 9:30
H		9:30 – 10:00
		<i>Coffee break</i>
J		10:20 – 10:50
K		10:50 – 11:20
F		11:20 – 11:50