

Master in Planning and
Management of Tourism Systems



Project Works

Nicola Cortesi

NEW LIST OF OUR STRATEGIES TO INCREASE VIEWS



96	5	Vietnamese	1	Huyen Trang Nguyen	Hành Trình Đáng Nhớ	Memorable journey	https://www.tiktok.com/@hanhtrinh.dangnho	Để mỗi ch
97	6	Persian	7	Mahla Keramatloo	Travel.dar.raah	Travel in path	www.tiktok.com/@travel.dar.raah	با ماست!
98	6	Turkish	2	Seçil Uyar	Uzak Rotalar	Distant paths	https://www.tiktok.com/@uzak.rotalar? t=ZN-90mm	Keşfet, Ha
99	6	Urdu	1	Wajeeha Butt	Ethereal Vibes	ethereal.vibes61	http://tiktok.com/@ethereal.vibes61	ری دنیاوی ہو

Translate all your hashtags in the same language of your channel in order for the algorithm to send your videos to the TikTok users who speak that language
For the same reason, modify your TikTok language preferences by setting the same language of your channel from: TikTok main menu → Setting and privacy → Language → App language

#	Strategies to increase the number of views:	
106	Use 10+ different hashtags	Already implemented
107	Use 2 or more different templates per channel	To be implemented in the second semester
108	Slightly change the posting hours each day	
109	Use more than one TikTok channel for the same language	
110	Post Avatar videos generated from random images	
111	Post on more than one social media (e.g: on Instagram, YouTube)	
112	7	
113	8	
114	9	
115	10	
116	11	
117	12	
118	13	
119	14	
120	15	
121		
122		

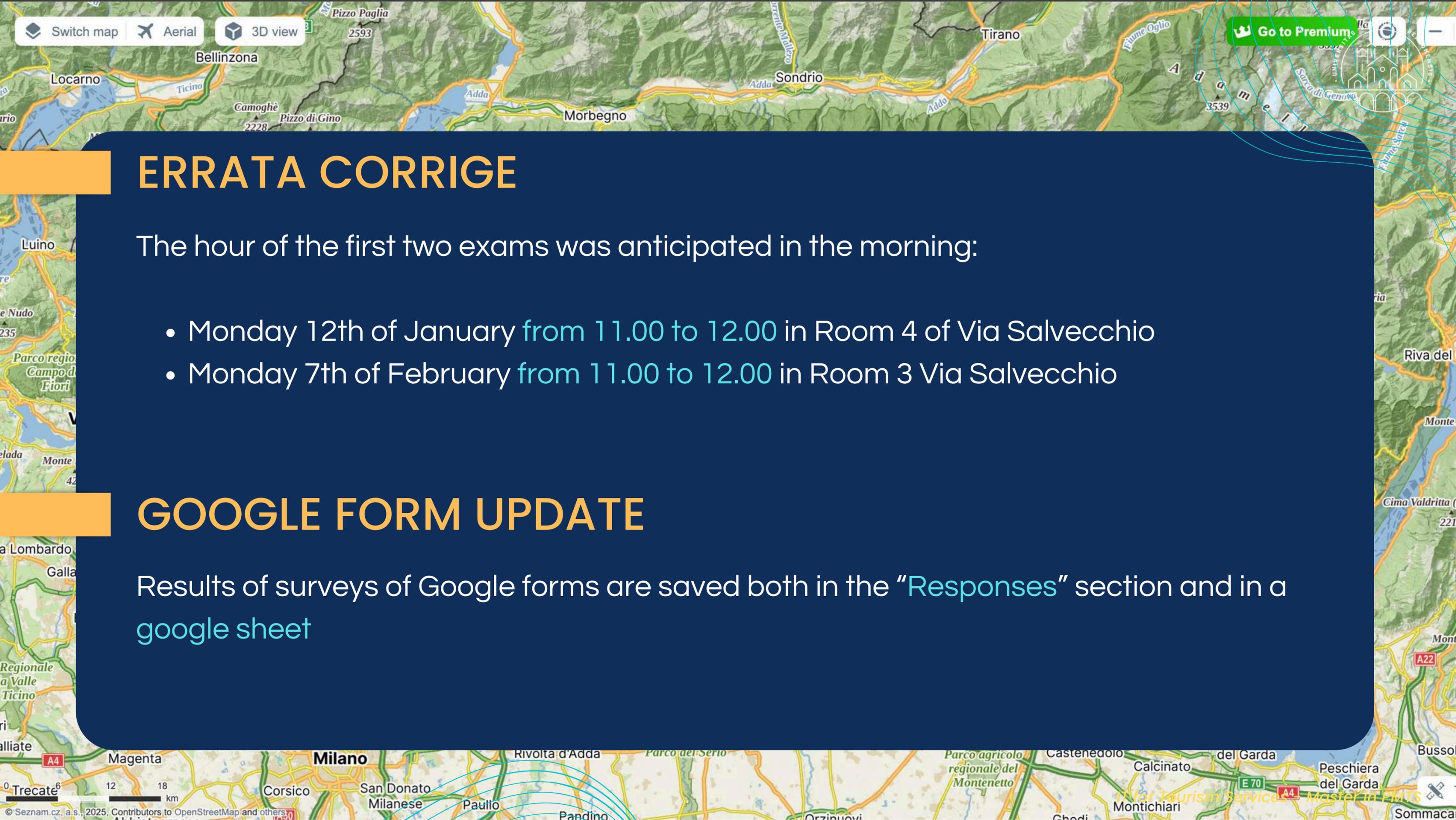
If you have any idea to increase the number of views, write it in this list
Even ideas not related to social media are welcome



There are many people who try to warn the world of the dangers of AI. One of these is professor **Yuval Noah Harari**, the author of the bestseller “**Sapiens**”, a book on the history of mankind.

Interview (also available in the Moodle):

<https://www.youtube.com/watch?v=0BnZMeFtoAM>



ERRATA CORRIGE

The hour of the first two exams was anticipated in the morning:

- Monday 12th of January from 11.00 to 12.00 in Room 4 of Via Salvecchio
- Monday 7th of February from 11.00 to 12.00 in Room 3 Via Salvecchio

GOOGLE FORM UPDATE

Results of surveys of Google forms are saved both in the “[Responses](#)” section and in a [google sheet](#)

PROJECT WORKS



WEEKLY UPDATE

- **First project work:**
 - Last week's posts of Kamila Abzhami and of Alena Shchepoteva were **declined** as they have a new Facebook account
 - Publish an example of **"Poll" post**
 - Look for one student who will only publish polls
- **Second project work:**
 - New entries: no new entries this week
 - DeepL has just introduced **80 new languages** in beta, including Hindi, Kazach and Urdu; citations in these languages should be translated using DeepL instead of Google Translate
 - Gemini just released **Nano Banana Pro** for free
 - The alternative to Buffer called **Later** proposed last week by the Russian group is available for free only for the first two weeks unfortunately
 - Remember to change your **posting hours** a little bit to see if in this way your videos increases their number of views
 - Ask if someone tried to publish an **avatar video** created with HeyGen
 - Check column Q with the remaining issues
 - Try to repeat video templates constantly

TASKS FOR NEXT WEEK

- **First project work:**
 - Send a reminder on whatsapp to all your companions who are not posting/commenting; remember them they won't be admitted to the written exam if they don't do the exercise
 - Keep posting and/or commenting and **commenting the comments** even after you finish the required number of posts/comments
- **Second project work:**
 - Keeping posting the new videos in each channel using **2+ different templates**
 - Keep looking for alternatives to Buffer/Metricool that allow to queue more than 50 videos per month to gain a **bonus of +2 points** at the exam
 - Any friend of yours that want to collaborate with us can open a TikTok channel, choose one language and publish videos in that language using Metricool, scheduling **two videos per day** (so she will just need to open her laptop once per month to schedule videos). You will get a **bonus of +2 points** to the exam for every person that you involve in this project (up to a maximum of 6 points). You need to explain them the same things I told you today, in order for them to understand the importance of this task. Tell them that in this way their are both helping humanity and saving the world from AI
 - Fix the **remaining issues** in column Q of our google doc
 - Slightly change the **posting hours** of your videos of a few minutes every day
- **Movie of the week:** Interview with Yuval Harari on "AI - How we can control an alien intelligence?"
<https://www.youtube.com/watch?v=0BnZMeFtoAM>