



Master in Planning and
Management of Tourism Systems



Project Works

||

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ARTICLE ON AI EVOLUTION (LINK IN THE MOODLE)

AI 2027

Daniel Kokotajlo, Scott Alexander, Thomas Larsen, Eli Lifland, Romeo Dean

We predict that the impact of superhuman AI over the next decade will be enormous, exceeding that of the Industrial Revolution.

We wrote a scenario that represents our best guess about what that might look like.¹ It's informed by trend extrapolations, wargames, expert feedback, experience at OpenAI, and previous forecasting successes.²

(Added Nov 22 2025: To prevent misunderstandings: we don't know exactly when AGI will be built. 2027 was our modal (most likely) year at the time of publication, our medians were somewhat longer. For more detail on our views, see here.)³

- What is this?
- How did we write it?
- Why is it valuable?
- Who are we?

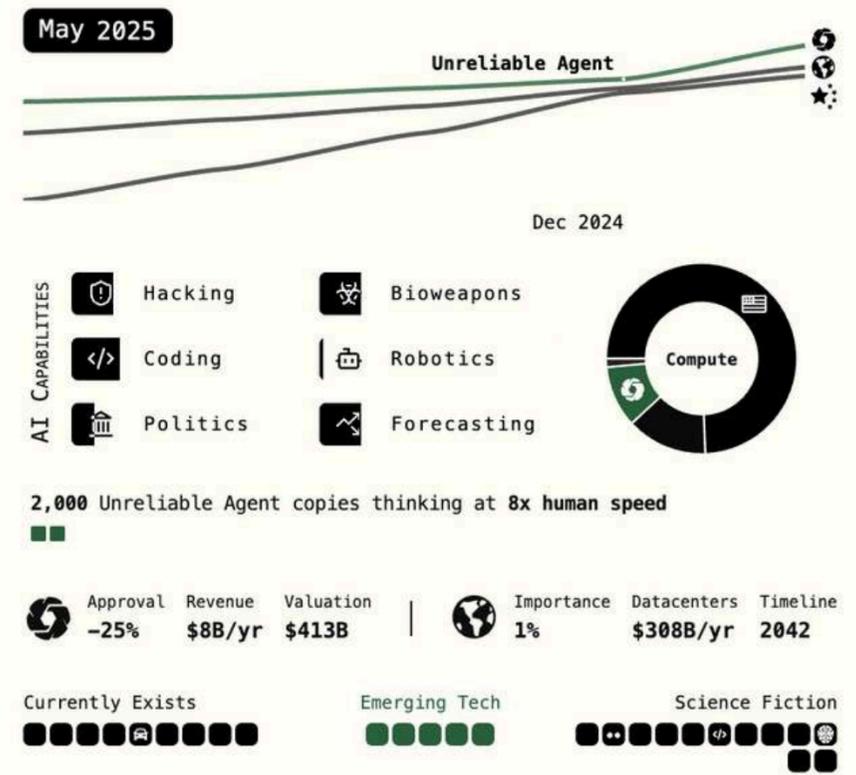
Published April 3rd 2025 | PDF | Listen | Watch

Mid 2025: Stumbling Agents

The world sees its first glimpse of AI agents.

Advertisements for computer-using agents emphasize the term “personal assistant”:

Summary Research About



<https://ai-2027.com/>

https://www.youtube.com/watch?v=k_onqn68GHY



NEW TABLE TO ADD COLLABORATORS

Project Works: Groups

File Modifica Visualizza Inserisci Formato Dati Strumenti Estensioni Guida

Menu 100% Arial 10

#	Strategies to increase the number of views:								
1	Use 10+ different hashtags			Already implemented					
2	Use 2 or more different templates per channel			To be implemented in the second semester					
3	Slightly change the posting hours each day								
4	Use more than one TikTok channel for the same language								
5	Post Avatar videos generated from random images								
6	Post on more than one social media (e.g. on Instagram, YouTube)								
7									
8									
9									
10									
11									
12									
13									
14									
15									

If you have any other idea to increase the number of views, write it in this list
Even ideas not related to social media are welcome

N°	Friend name	Language chosen	Channel name	English translation of the channel name (just for us to know its meaning)	Channel name that appear in the web address (only english characters are allowed)	Channel description (a short sentence of max 60 characters that will appear below the channel name)	English translation of the channel description (just for us)	Hashtags [10+; translate the English ones, changing them a little]
1								
2								
3								
4								
5								
6								
7								
8								
11								
12								
13								
14								
15								

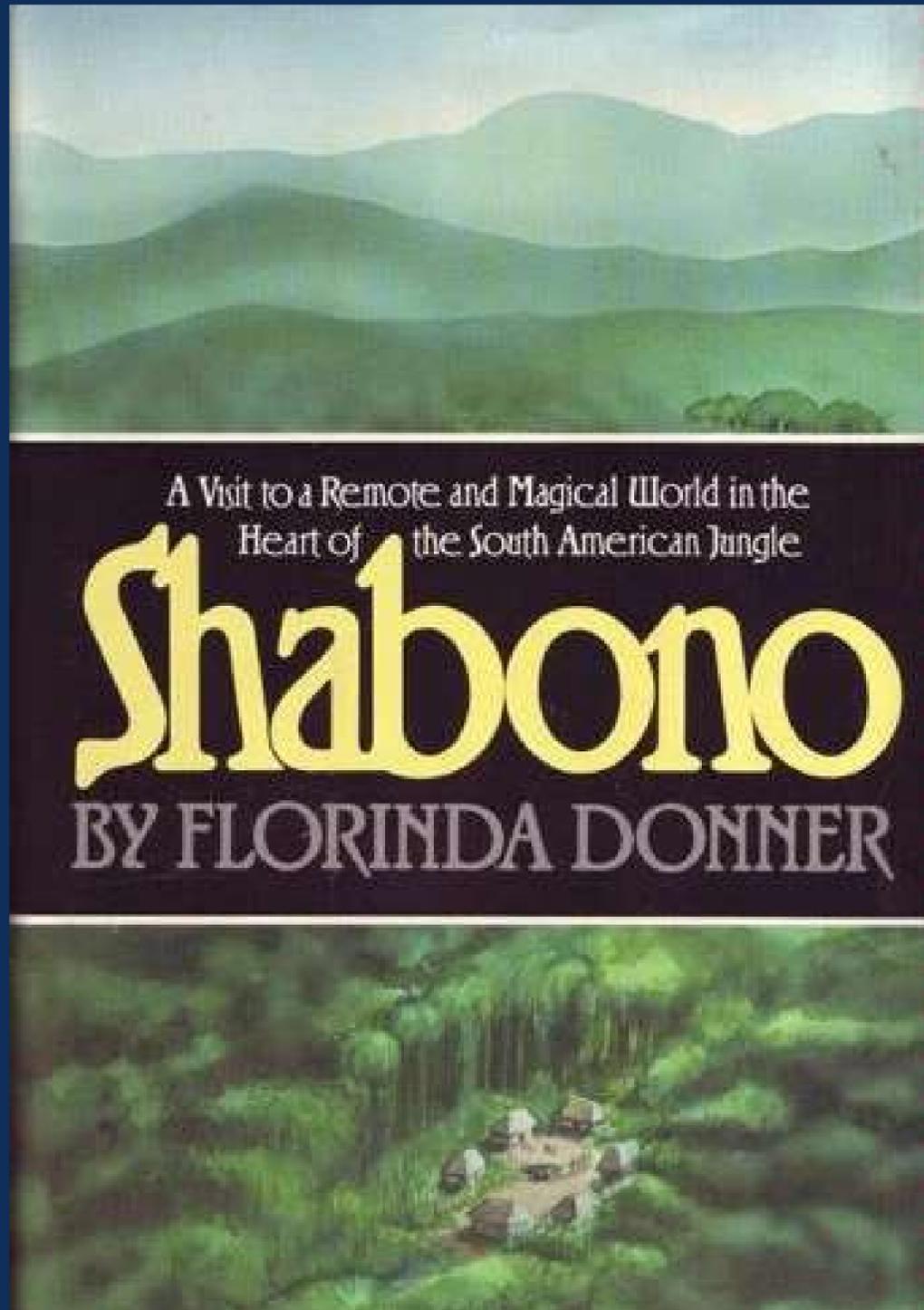
AI AND DATA SCIENCE FOR TOURISM



In the next course you will understand better **how AI works** and how to use it to automate the video making steps.

Nowadays the cost of making a **Hollywood movie** with Sora 2 Pro / Veo 3.1 / Runway Gen 3 / Google Flow for example, which are already pretty good tools, is about 2000 euros

FROM BOOK TO MOVIE

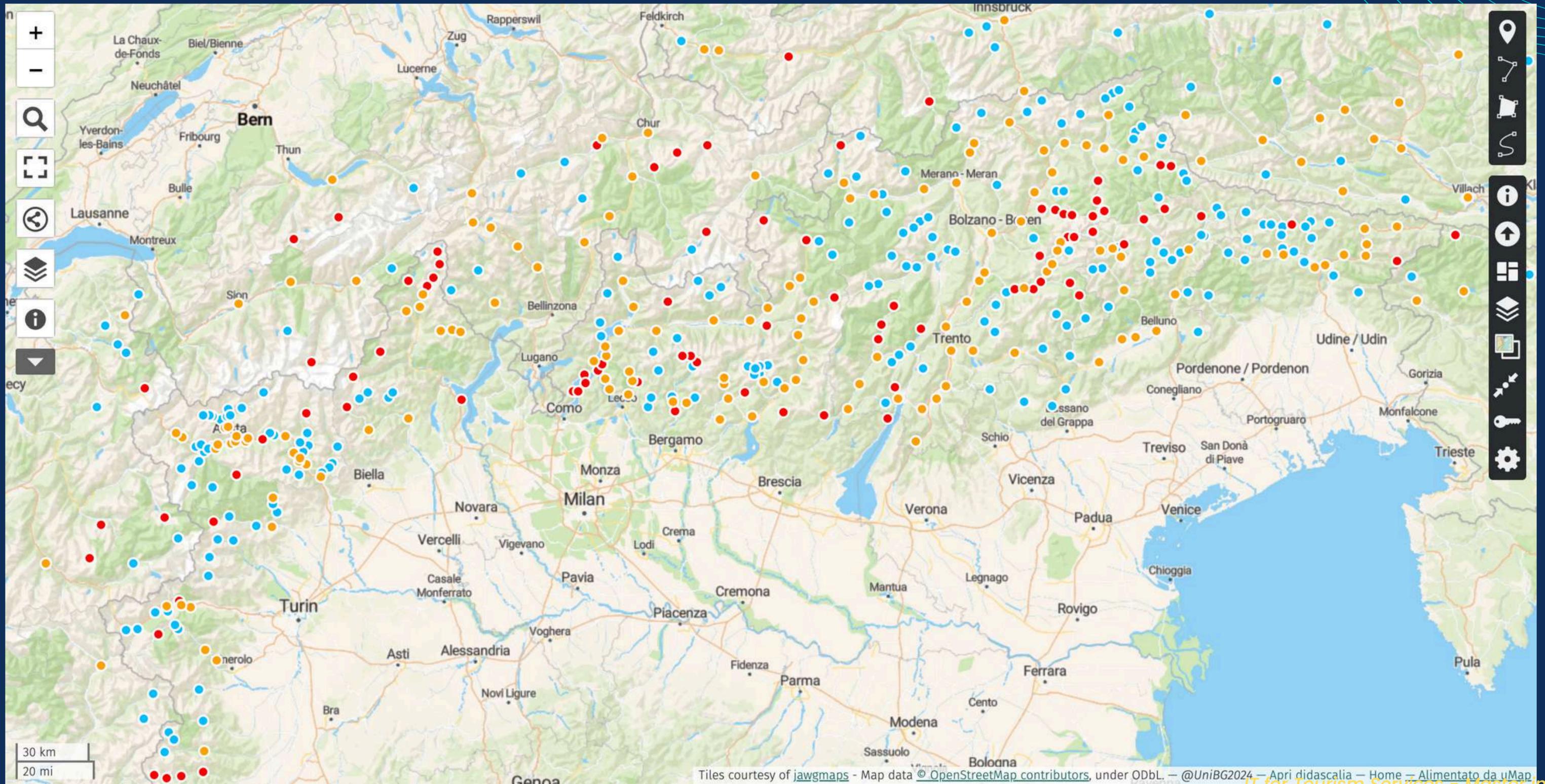


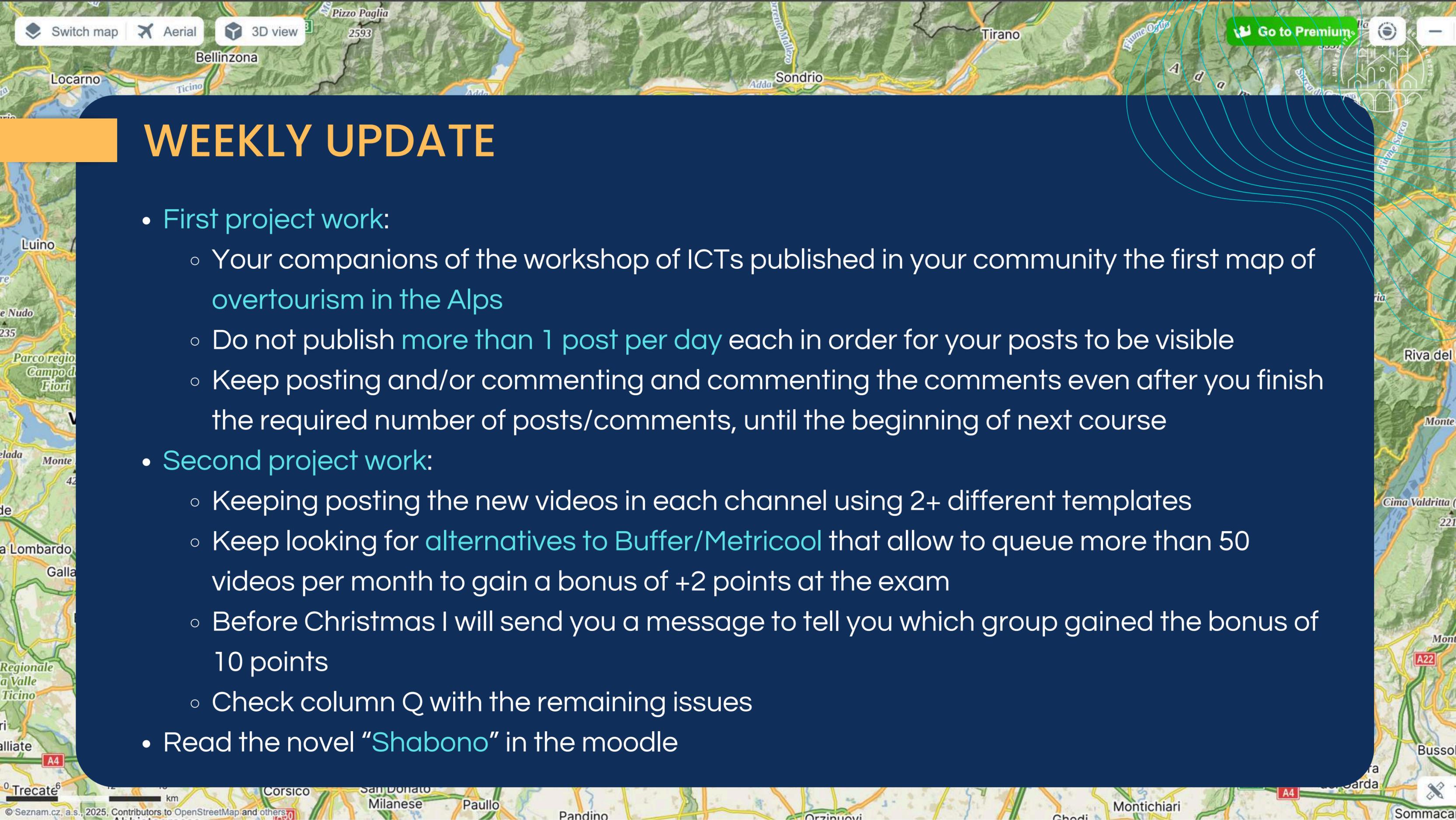
The travel book that you will convert in a movie is called “Shabono” and it was written by the American writer Florinda Donner in 1982

(its pdf is available in the moodle in both english and spanish)



MAP OF OVERTOURISM IN THE DOLOMITES





WEEKLY UPDATE

- **First project work:**
 - Your companions of the workshop of ICTs published in your community the first map of **overtourism in the Alps**
 - Do not publish **more than 1 post per day** each in order for your posts to be visible
 - Keep posting and/or commenting and commenting the comments even after you finish the required number of posts/comments, until the beginning of next course
- **Second project work:**
 - Keeping posting the new videos in each channel using 2+ different templates
 - Keep looking for **alternatives to Buffer/Metricool** that allow to queue more than 50 videos per month to gain a bonus of +2 points at the exam
 - Before Christmas I will send you a message to tell you which group gained the bonus of 10 points
 - Check column Q with the remaining issues
- Read the novel "**Shabono**" in the moodle