

Mentire con i dati ... senza mentire!

**Summer School San Pellegrino
2- 4 settembre 2019**

DI4MO
num3r1

Grafici

Sia in questo



Sia in questo grafico ...



Mentire con le statistiche, Darrell Huff

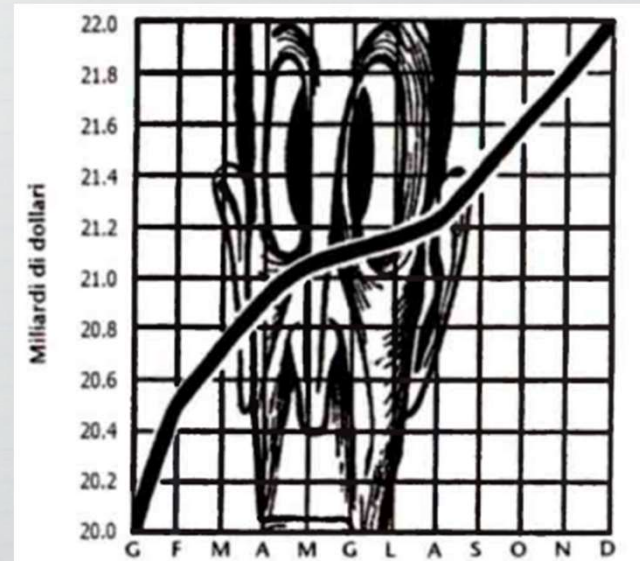
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Grafici

L'andamento di un'azienda ...



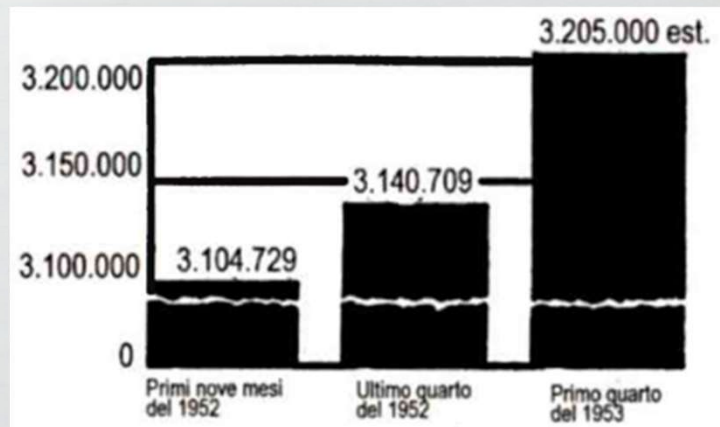
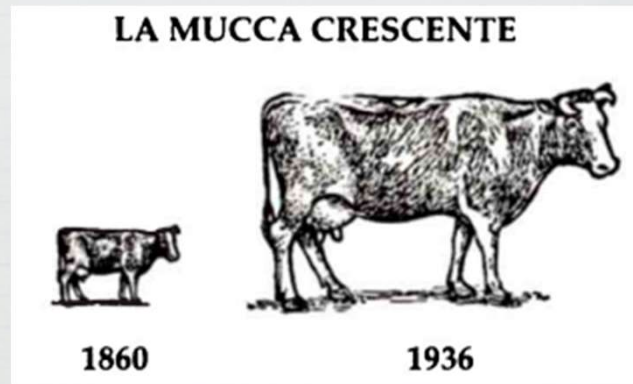
L'andamento di un'azienda ...



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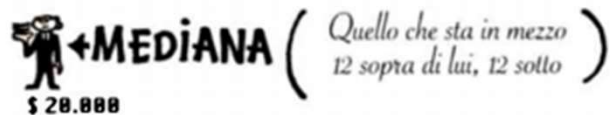
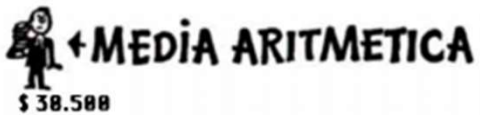
Grafici



Da un annuncio pubblicato su un giornale del 24 aprile 1953 per conto di Collic

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Nell'azienda Pin
media si guadagnano
euro al mese.



della media

media? ...

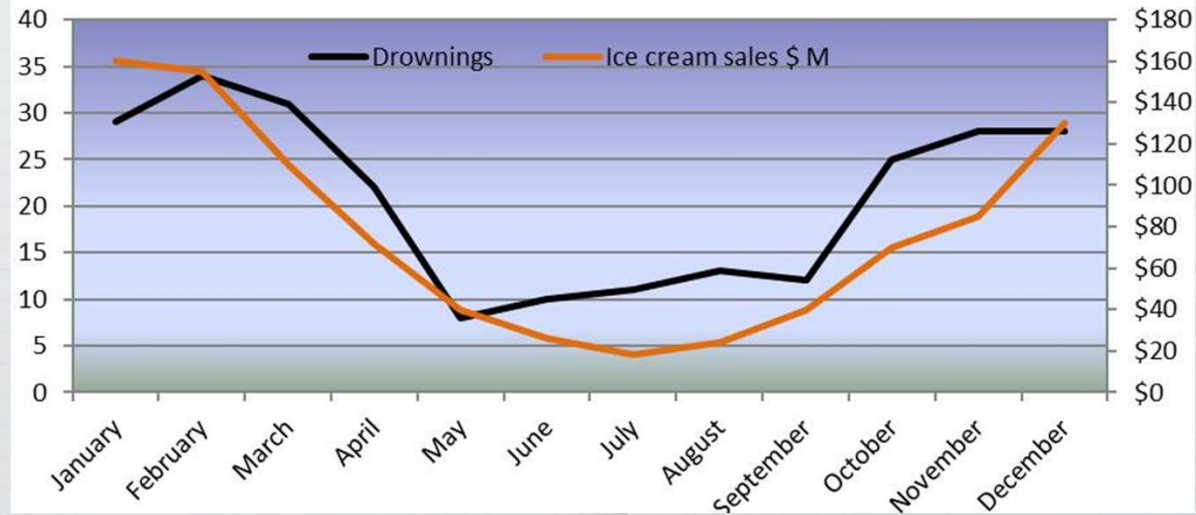
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Prove
coincidenze?

... 0

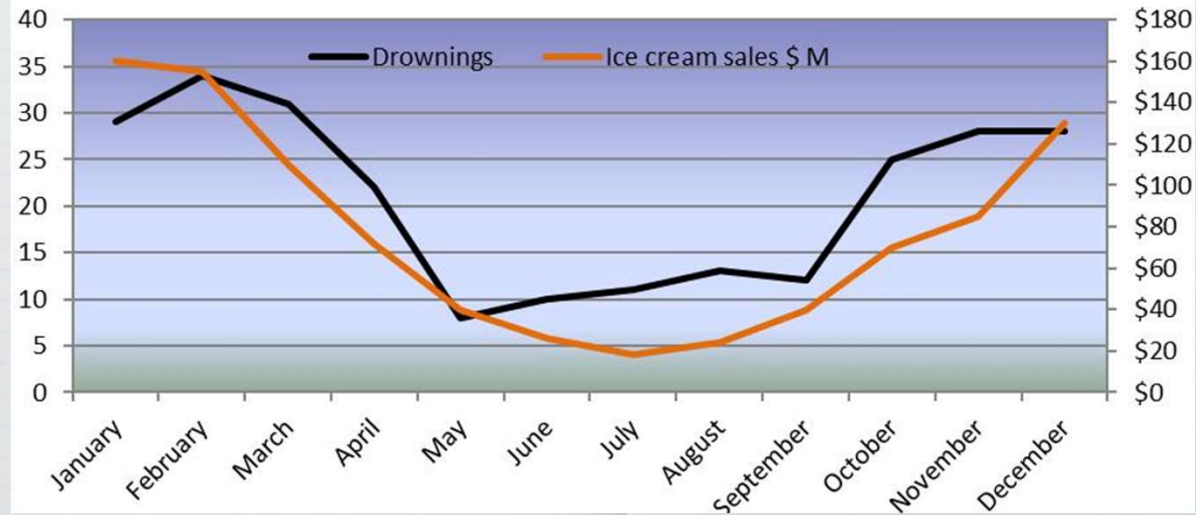
ICE CREAM SALES AND DROWNINGS



Prove
coincidenze?

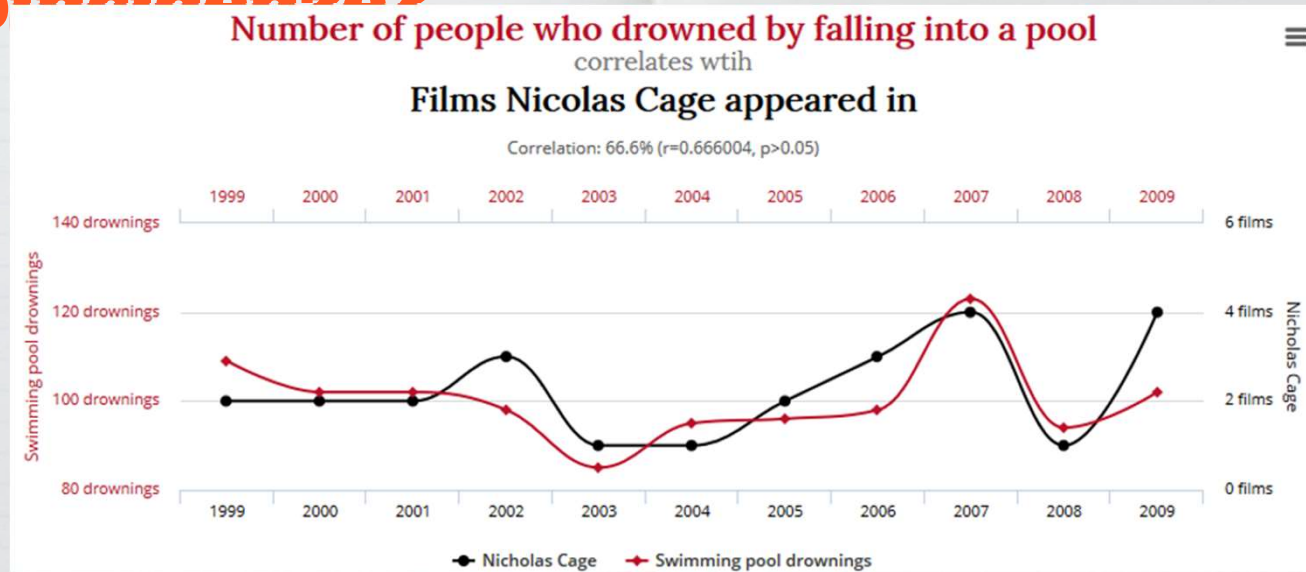
... 0

ICE CREAM SALES AND DROWNINGS



Prove
coincidence?

... 0

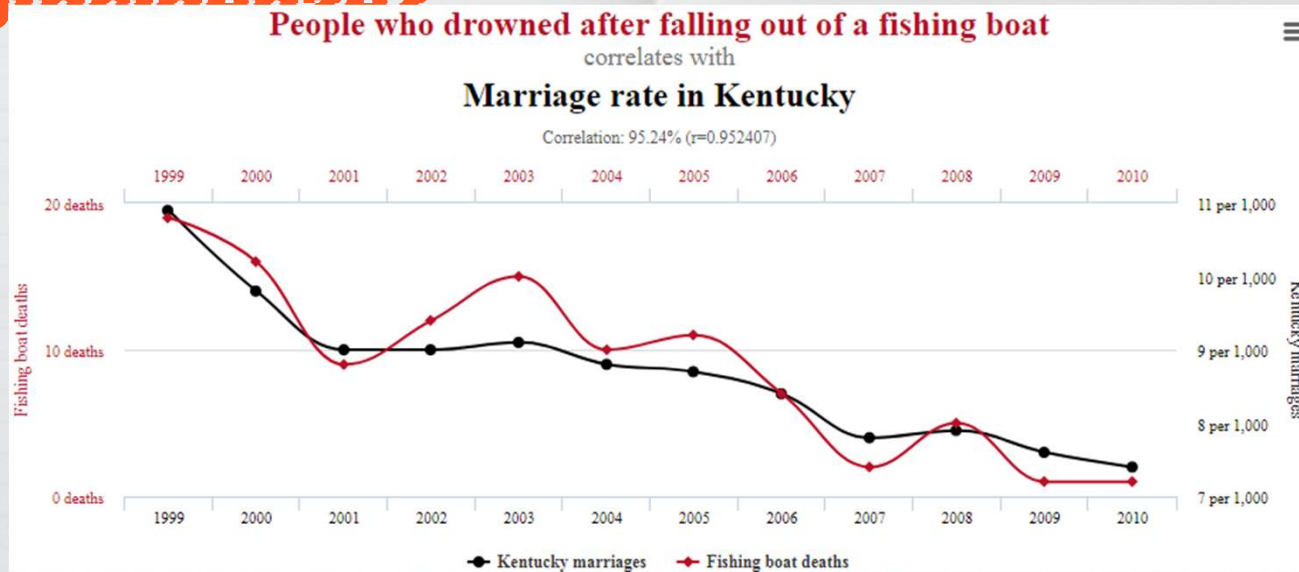


<https://www.tylervigen.com/spurious-correlations>

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Prove
coincidence?

... 0



<https://www.tylervigen.com/spurious-correlations>

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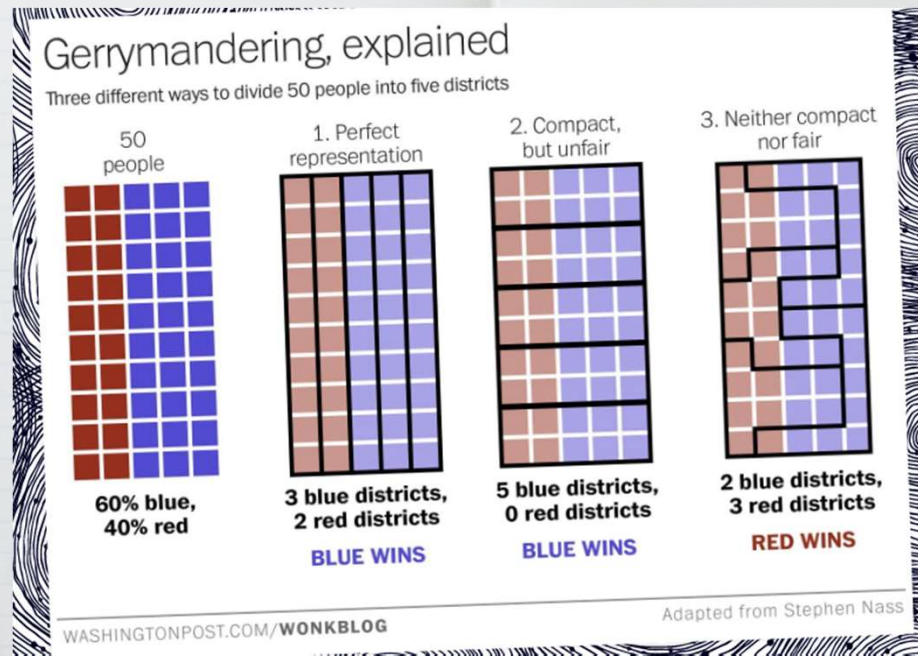
Chi è il campione?

In casa, di quale elettrodomestico o congegno elettronico non puoi fare a meno?



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Chi è il campione?



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E ora tocca a voi!

Should you avoid using misleading data
visualisation just to support your argument?

YES

50%

Answers
Other than
'Yes'

50%

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Grazie!

Ecco i nostri contatti:

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