

**THE CONTEXT:**  
**CHARACTERISTICS**

# CONTEXTUALIZATION

To contextualize means to define the scenario where a story, a case, an event, etc, takes place. In doing this, it is necessary to consider the following aspects:

- A) Time: When did facts take place?
- B) Place: where does the story develop?
- C) Political Context;
- D) Economic (industry) context;
- E) Social and cultural context;
- F) Legal context.

**DISCUSS THE CASE  
AND ANSWER THESE QNs?**

WHY DID MA DEVELOP?

HOW DID MA CHANGE?