



Master in Planning and
Management of Tourism Systems



Group Creation

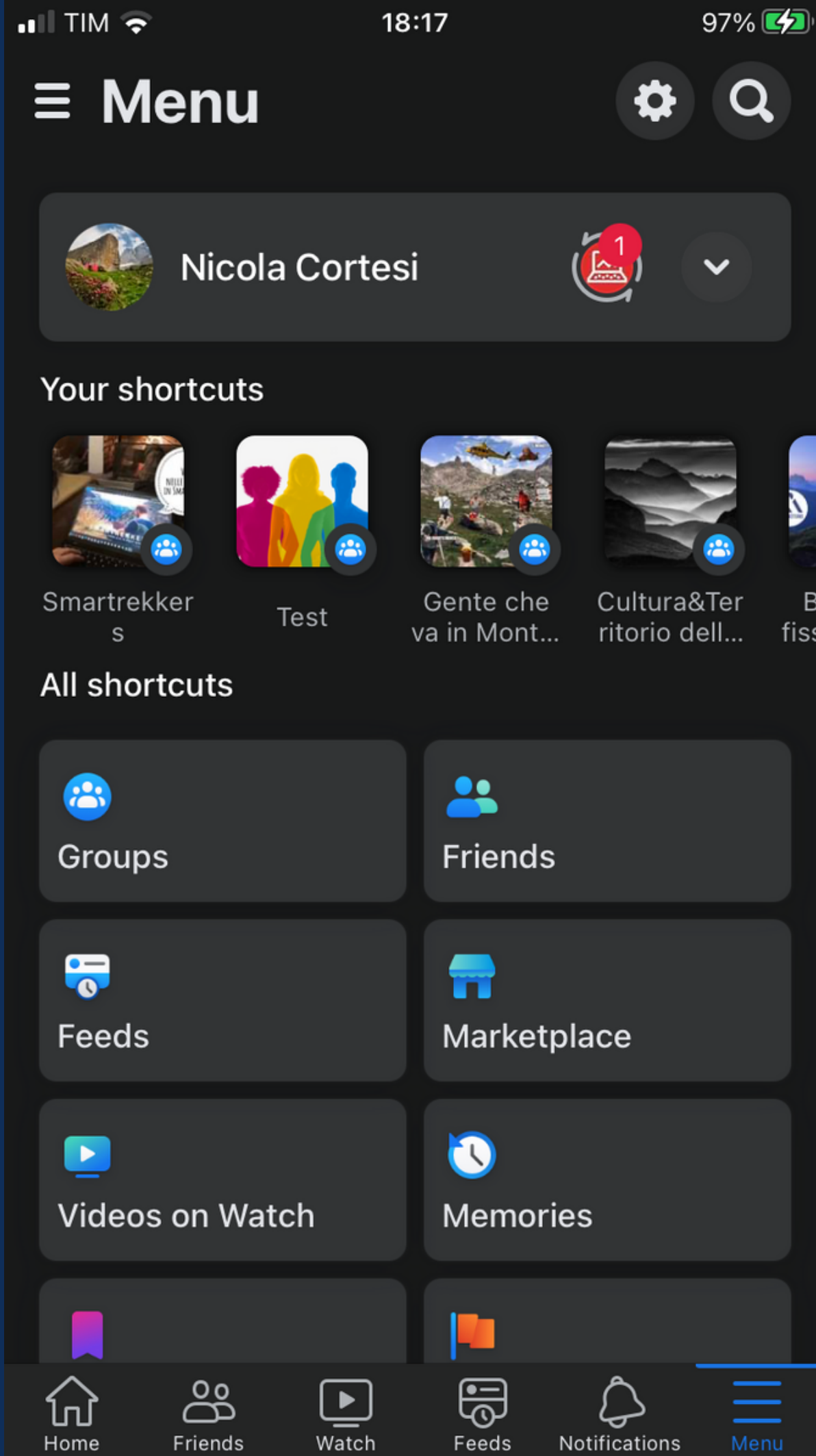
- Community management -

Nicola Cortesi

GROUP CREATION

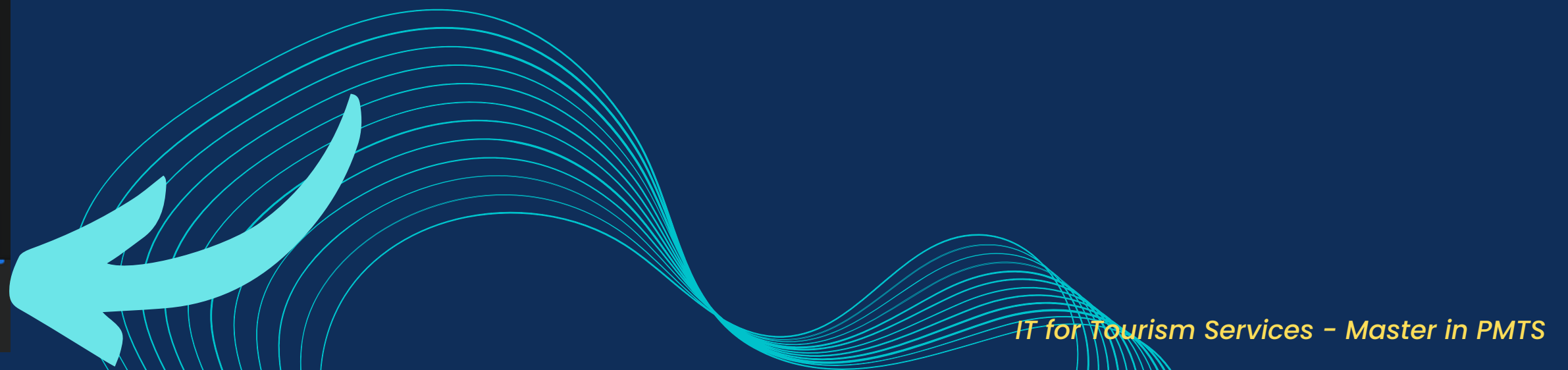
Start opening a "test" group and fill it with contents later. The group name can be also modified after the group creation

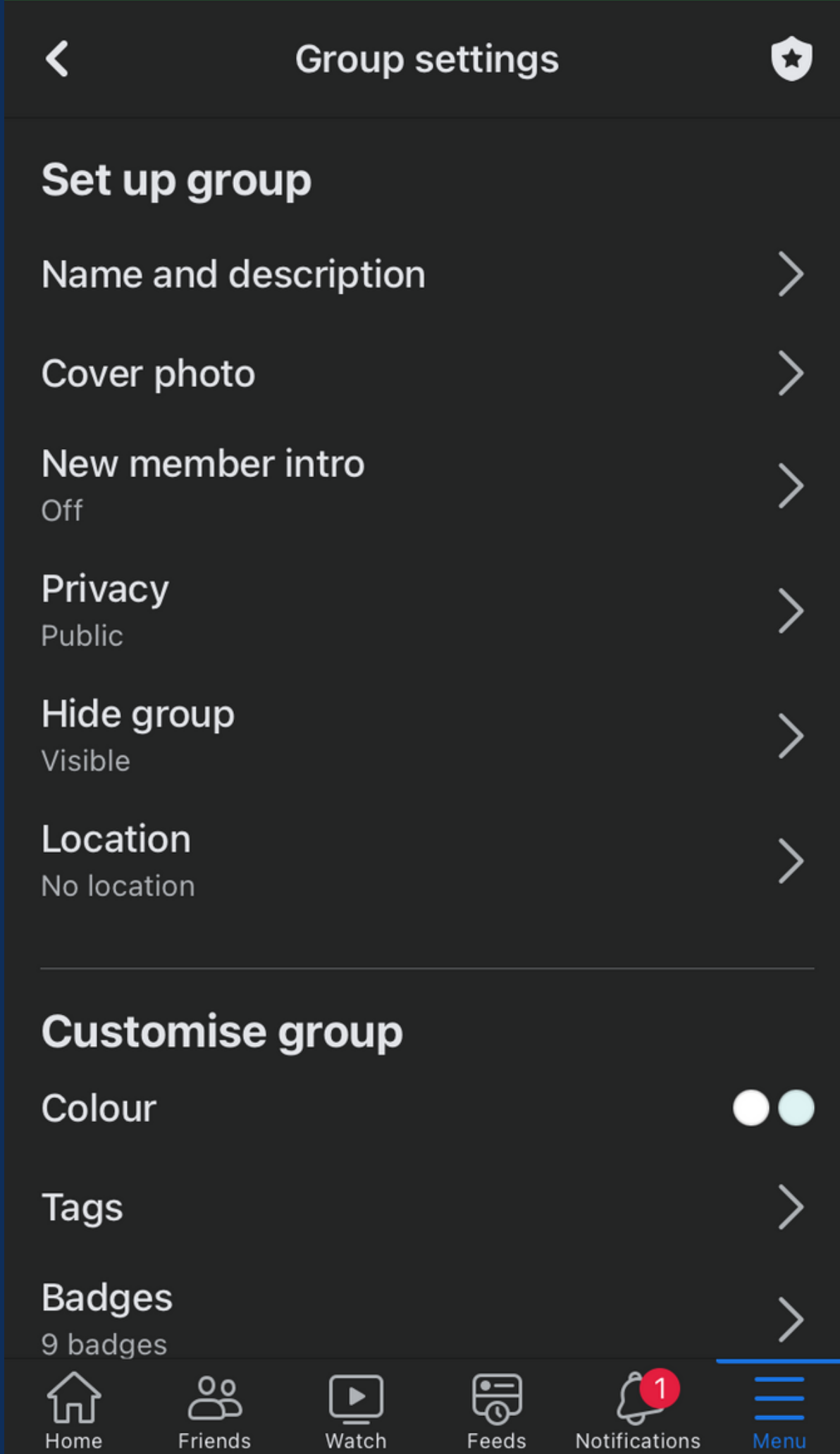




GROUP CREATION

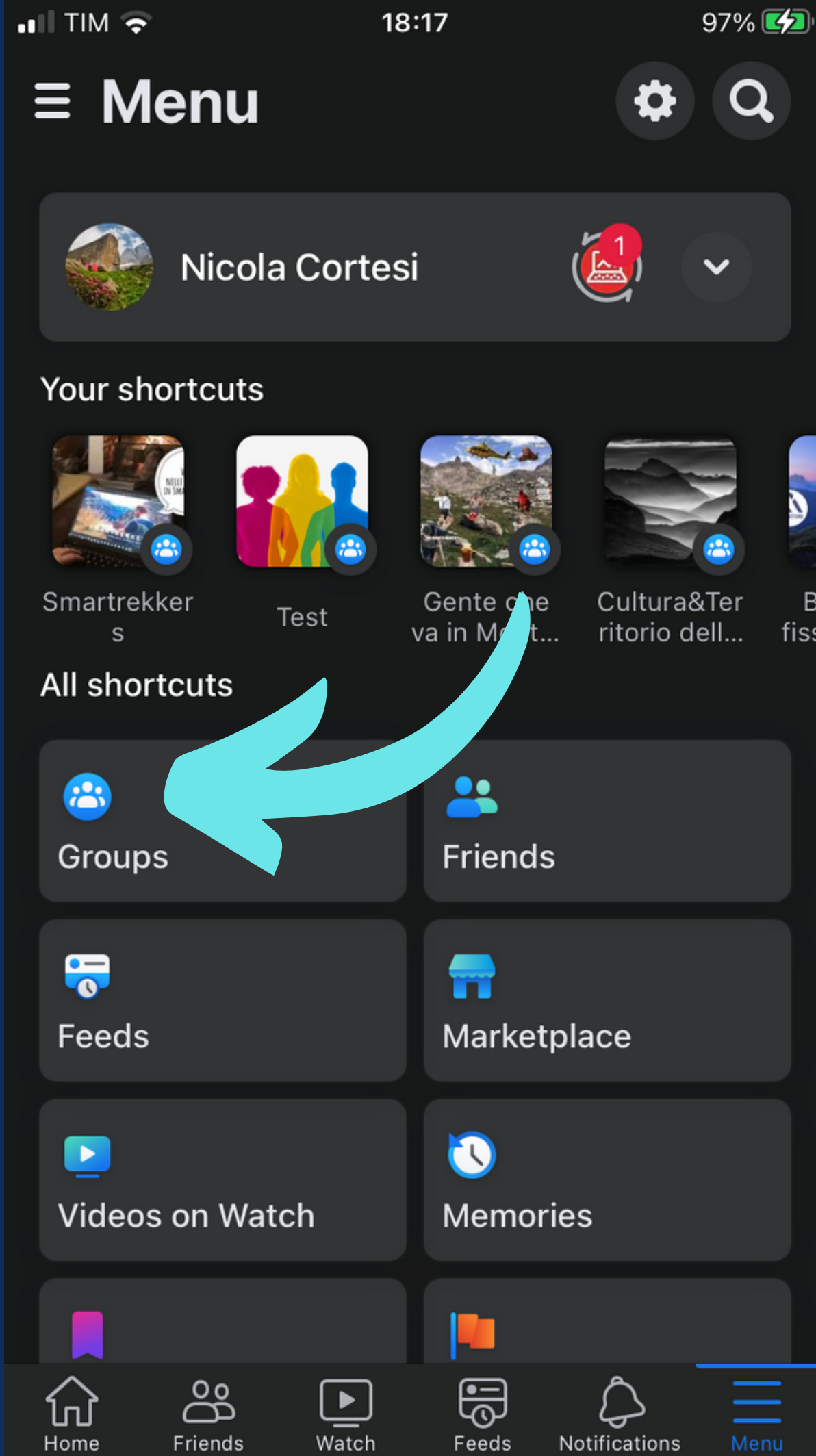
Open facebook on your smartphone and select the **Menu** icon at bottom right (with the 3 horizontal lines)





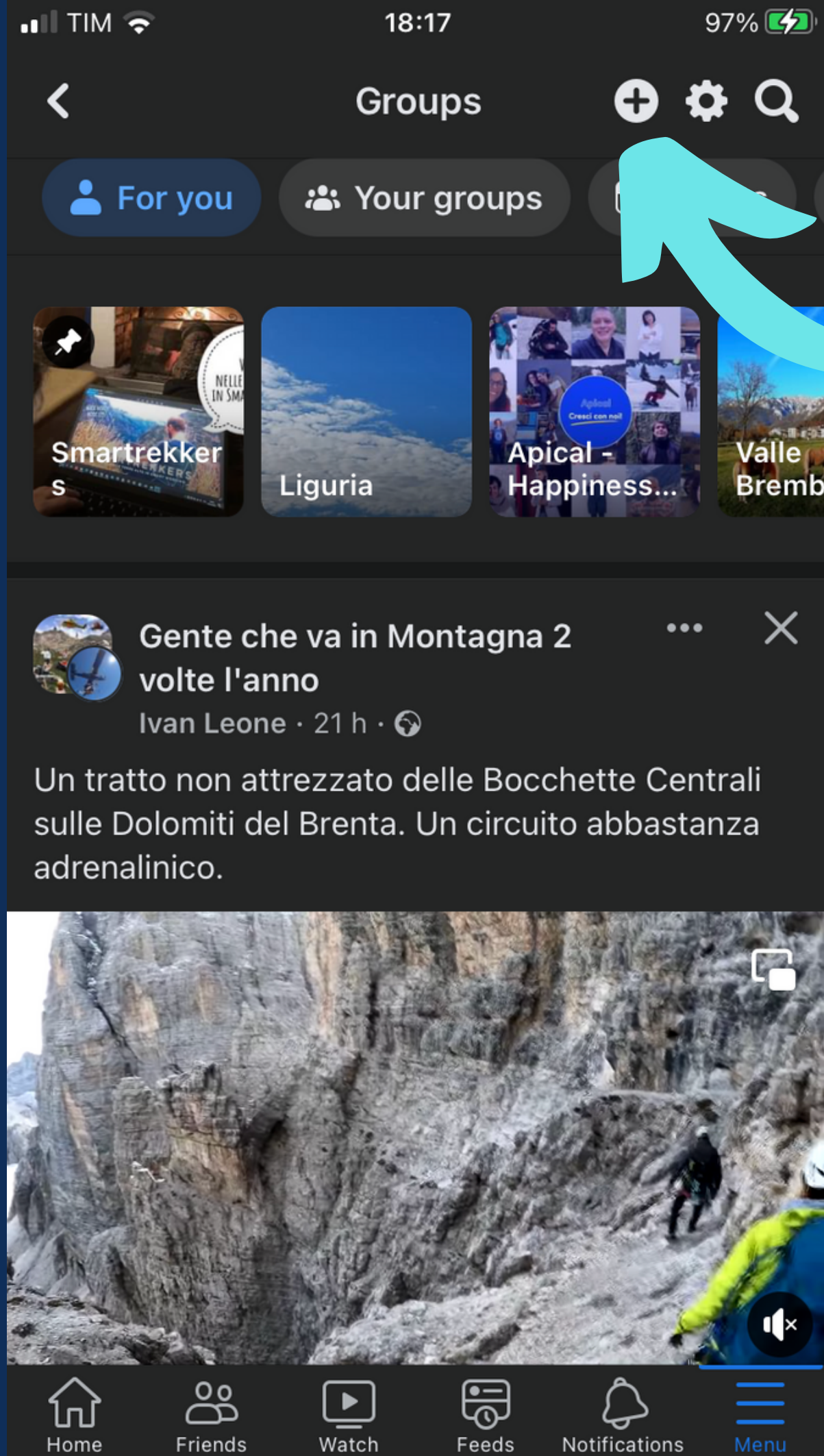
FACEBOOK ISSUES

If someone is not able to visualize the Group settings menu from the mobile version of facebook, try to **uninstall** the fb app and **install** it again.



GROUP CREATION

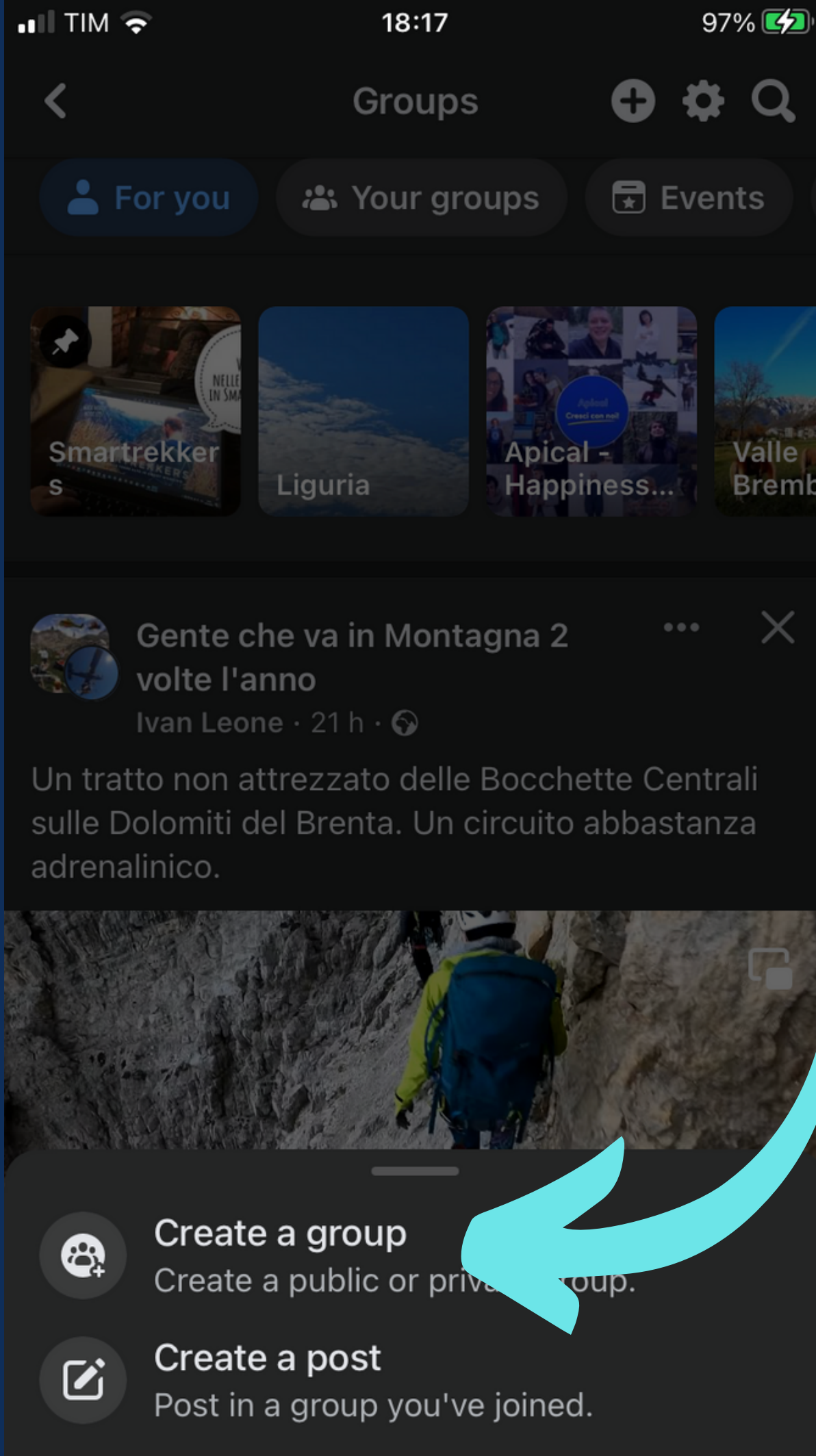
Then, click on Groups icon at left



GROUP CREATION

Click on the + icon at top right to create a new group





GROUP CREATION

Click on **Create a group** to confirm the creation of the group



Create Group

Name

Test group

Privacy

Privacy
Public

Members and visitors can post in the group. Admins can review first-time participants.

Create Group

GROUP CREATION

Set the group name and the group type (Public)

Invite people

- Share group
- Invite via email
Send an email invitation to people

Suggested Bergamo, Italy Groups

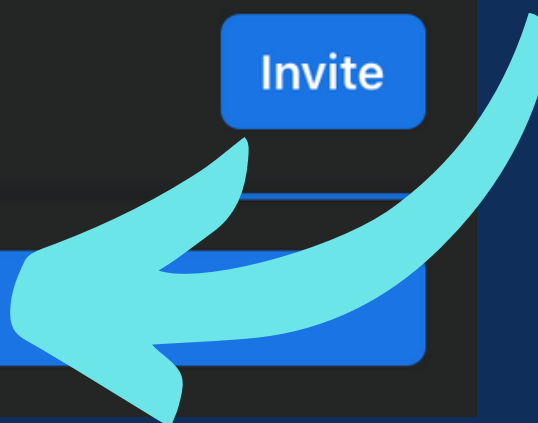
Suggested

Search for people

Friends

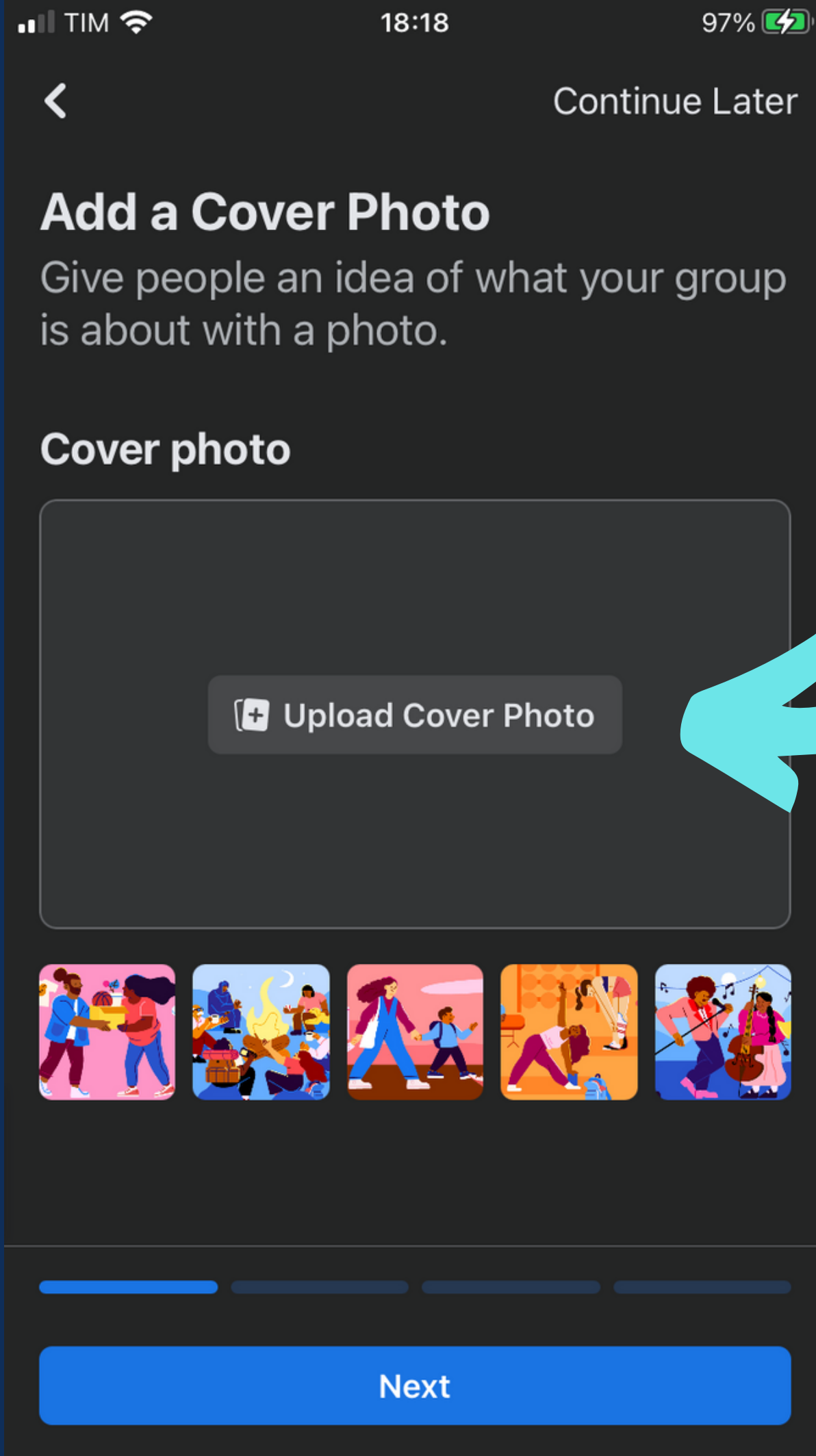
- Giovanna Migliorati **Invite**
- Pat E Adri Alborghetti **Invite**
- Silvano Moroni **Invite**
- Laura Bianchini **Invite**

Next



GROUP CREATION

Click on **next** without taking any of the actions suggested in the screen



GROUP CREATION

In this step you can select a **cover photo** to upload, but at present you can skip it and upload it later.



Continue Later

Add a Description

Describe your group so people know what it's about.

Describe your group



Next



GROUP CREATION

Skip the description field too



< Continue Later

Choose goals

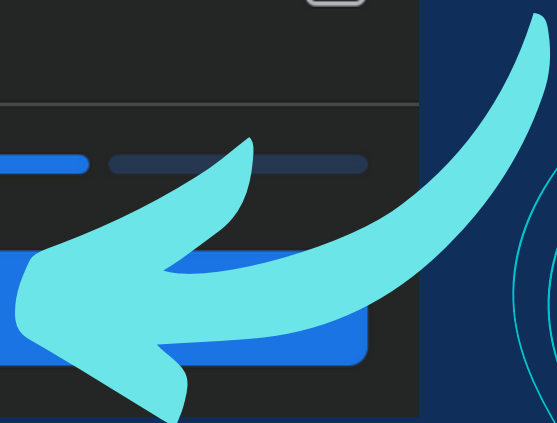
Choose the goals that best describe what people will be doing in your group.

- Meet people
- Plan and coordinate
- Learn or share an interest
- Give and get support
- Help in an emergency or crisis
- Buy and sell
- Promote a business

Next

GROUP CREATION

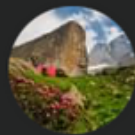
Do not select any goal and click on Next





Create a Post

Set the tone of your group and welcome new members with a post.



Nicola Cortesi

Members of Test group

Write something...

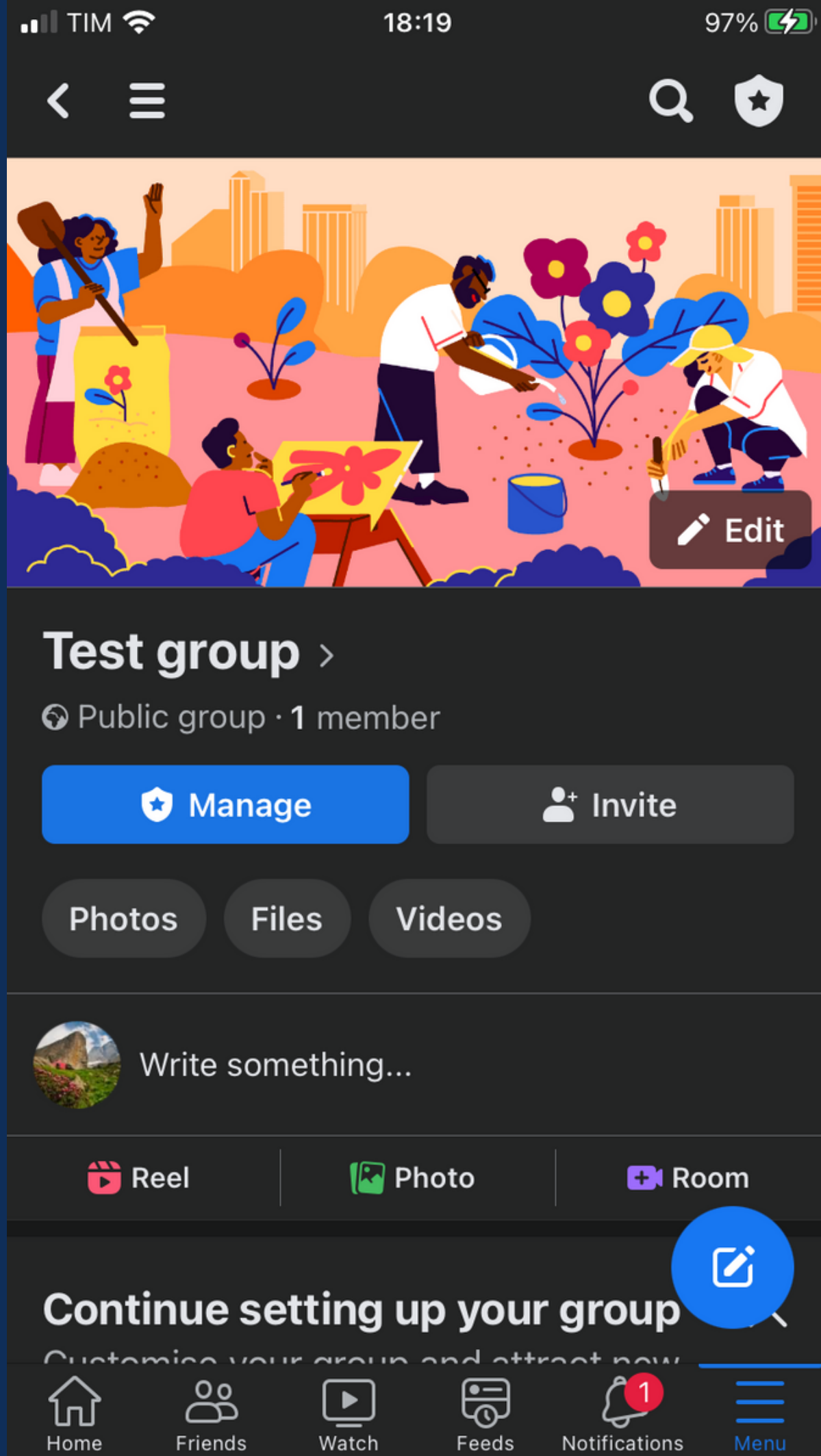
Done



GROUP CREATION

Do not create any post yet, just click on Done





GROUP CREATION

Your group should be ready!



A stylized landscape illustration with a large white sun in the center, orange and yellow mountains, and dark green pine trees in the foreground. The background is a gradient of warm colors.

Select a **cover photo** for your community in **landscape** format. It can be yours or taken from Internet if it has the "**Creative Commons**" usage rights



photography tree nature

Tutti
Licenze Creative Commons
Licenze commerciali e altre licenze

Risultati relativi a *landscape*

Cerca invece *lanscape*

Select a **picture** for your community in **landscape** format.
It can also be a picture taken from Internet if it has the
"Creative Commons" usage rights