

# TOURISM CULTURES HERITAGE AND ICT ENVIRONMENTAL HERITAGE FOR TOURISM

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## TOURISM CULTURES (MOD1) – ACADEMIC YEAR 2023-2024 1st semester, 2nd period (13/11- 22/12)

Lecturers: PROF.ROSSANA BONADEI; PROF.STEFANO MOROSINI

Seminar: PROF.MILOS NICIC (Belgrade University)

BONADEI: Office Timetable: Wednesday h.11.00

- 14/11 Tuesday**      Course Presentation- 3 modules interconnected  
Module Presentation: **Tourism Cultures**  
General introduction (Module A+B) and expectations of the classroom.  
(Tacit Knowledge VS Formal Knowledge)  
Tourism as cultural and social practice: Texts and Subjects.  
The trans-disciplinary approach to Tourism (Rodopi)
- 15/11 Wednesday**    **Travel/Tourism/Contemporary Mobility - on durable patterns**  
**Ancient legacies and modern practices**  
E. Leed, “The Mind of the Traveler”- the anthropological matrix.  
The power of Myths- Why Gilgamesh, Why Odiysseus  
Travel as a long lasting inscription of memory – narrations for legacies  
Travel as experience- Travel as “travail”
- 21/11 Tuesday**      **Scraps of History of Tourism: continuity and ‘cultural turns’ in**  
**Premodern Ages**  
The Structure of Travel - Departure/Transit/Arrival  
Travel and Tourism- at the albeit.  
The Romans and the otium philosophy (leisure and vacation in ancient times).
- 22/11 Wednesday**    **Cultural travel- Sightseeing- Heritage- Towards Western Modernities**  
Pre-modern mobilities (commerce and war/peace expeditions).  
Pilgrimages  
Francis Bacon and the philosophy of Travel- the I/EYE experience  
Cultural travels as introduction to Heritage Tourism- at the albeit
- 28/11 Tuesday**      **Grand Tour and Pétils Tours** - The lure of Italy vs. Inland excursionisms.  
(*Grand Tourists. Self-representations and the lure of landscapes*  
*Picturesque and Sublime- training the eye*)

*Places as paintings- places as postcards- souvenirs and new relics  
Art and travel images standardization)*

- 29/11 Wednesday**    **Seminar: Becoming modern: travel, tourism, connectivity, mobility**  
(co-lecture with Prof Milos Nicic, Belgrade University).  
Transport revolutions and colonization  
The Leisure Society- from élite vacations to the first mass-organized holidays (XIX c.) (J.Urry, “The Tourist Gaze”)  
**Becoming global:** Travels in the world (O. Löfgren, “On Holiday”)  
The digital revolution: travelling with/in the Web.
- 5/12 Tuesday**    **Seminar: Tourism Narratives**  
(Prof Milos Nicic, Belgrade University).  
The multicultural turn  
Imagining “us” and the “other”: tourism perspectives.  
What happened after: travel narratives shaping the world today.
- 6/12 Wednesday**    **Seminar: Imaginaries in Tourism**  
(Prof Milos Nicic, Belgrade University).  
Media narrations past and present: the page and the screen.  
Cultures in motion and visuality  
the advent of visual technologies
- 12/12 Tuesday**    **Cinematic narrations- scraps of movies**  
Tragic holydays: “the Impossible”  
The passion for adventure: “Everest”  
Travel as self-knowledge: “Into the Wild”  
Travel as knowledge and professional initiation: “The motorbike diaries”
- 13/12 Wednesday**    **XXIst- Counter-narrations.**  
The case of “Brandalism” (vandalizing the brand)  
Metaverse- virtual subjects travelling in virtual reality  
Educational tools??
- 19/12 Tuesday**    **Politics and policies (2hrs)**  
‘800- Private and Public, Associations/Welfare Engineering  
The gender issue: women travelling alone  
‘900- The uses of Tourism: the ideology of freedom/ social cohesion,  
national pride/totalitarian propaganda
- 20/12 Thursday**    **The black souls of tourism (2 hrs)**  
On “Dark Tourism” (Lennon & Foley)  
Tourists in danger: Natural Disasters, Accidents, Terrorism, Pandemics