**FDI Strategies – Foreign Market Exit**

**Buckley, P. J., Horn, S. A., Cross, A. R., & Stillwell, J.** (2013). “The Spatial Redistribution of Japanese Direct Investment in the UK between 1991 & 2010”, *Business History*, 55(3), 405-430.

**Questions**

1. Discuss the major characteristics of Japanese FDI in the UK.
2. Elaborate on how industrial support policy influences the investment pattern of Japanese multinational corporations.
3. What does it mean by “agglomeration”? What about its positive & negative effects in general? How does it determine Japanese MNCs’ location strategies?
4. Describe the patterns of Japanese firms’ location at the subnational level from 1991 to 2010 as presented in Figure 1 (page 418).
5. What are the crucial remarks of this piece of work?

**~~Makino, S., Chan, C. M., Isobe, T., & Beamish, P. W.~~** ~~(2007). “Intended and Unintended Termination of International Joint Ventures”,~~ *~~Strategic Management Journal~~*~~, 28(11), 1113-1132.~~

**Thams, Y., & Dau, L. A.** (2023). “Do Liberal & Conservative-Leaning CEOs Approach De-Internationalization Differently? Zooming in on the Onset of the 2022 Russia/Ukraine Crisis”, *Journal of World Business*, 58(5), 101475.

**Questions**

1. What is the main content of this article? What contributions does this piece of work make to the existing literature on de-internationalization?
2. Investigate how the Russia-Ukraine War impacted MNCs (Italian & other European MNCs) operating in Russia & neighboring countries & discuss how they responded/have been responding to this crisis from a strategic point of view in detail.
3. Summarize the logic of Figure 1 with your own words.
4. What managerial implications can be drawn from the empirical findings of this article?
5. What is the take-home message of this article?

**Schmid, D., & Morschett, D.** (2023). “Retailers’ Foreign Market Exits over Time: A Strategic Management Perspective”, *International Business Review*, 32(5), 102164.

**Questions**

1. What is the core argument of this piece of work?
2. Explain the pattern of direct investment behavior of retail companies from a theoretical point of view.
3. Articulate the long-term divestment behavior of retailers & analyze potential factors responsible for retailers’ market exists. Is the nature of their exit patterns heterogeneous or homogeneous?
4. What are the strengths & weaknesses of this article?
5. Find an interesting foreign firm’s exit case from other industries & investigate its divestment motives.