

STR – 37198 - 2025-26 Project Work Lab 4 guidelines – Final project submission and deadline

PW Lab 4 represents the final stage for presenting your project work. Therefore, we ask you to prepare:

- the final version of your presentation (.pdf format);
- the final report of your project work (.pdf format).

The presentation (lasting a total of 30 minutes for each group: 22 minutes for the presentation and 8 minutes for Q&A) should be clearly structured and include:

- the sector and scope of analysis;
- the trends identified and their relevance;
- the strategic groups and companies analyzed;
- the main findings that emerged;
- the strategic implications and changes in business models;
- the sources and data used to support the analysis (as discussed in the previous PW labs).

We kindly ask you to **upload the final presentation and the report** through the following link: [GOOGLE FORMS LINK](#)

Submission deadlines:

- Session of 27/05 → by **25/05 at 12:00 PM**
- Session of 03/06 → by **01/06 at 12:00 PM**

File naming convention:

- “GroupX_PWLab4.pdf” (for the final presentation)
- “GroupX_Report.pdf” (for the report)

AGENDA

| PW LAB 4 | |
|-----------------|---------------------|
| Group | 27/05/2026 |
| A | 9:00 – 9:30 |
| B | 9:30 – 10:00 |
| C | 10:00 – 10:30 |
| | <i>Coffee break</i> |
| D | 11:00 – 11:30 |
| E | 11:30 – 12:00 |
| | |
| | 03/06/2026 |
| G | 9:00 – 9:30 |
| H | 9:30 – 10:00 |
| | <i>Coffee break</i> |
| J | 10:30 – 11:00 |
| K | 11:00 – 11:30 |
| | |