



UNIVERSITÀ  
DEGLI STUDI  
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**CREO**  
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Competencies and  
Resources for  
Entrepreneurial  
Orientation

CREO HACKATHON **2026**

# SMART SPACES, SMARTER DECISIONS

*Think. Design. Innovate.*

**CREO** | **GEWISS**

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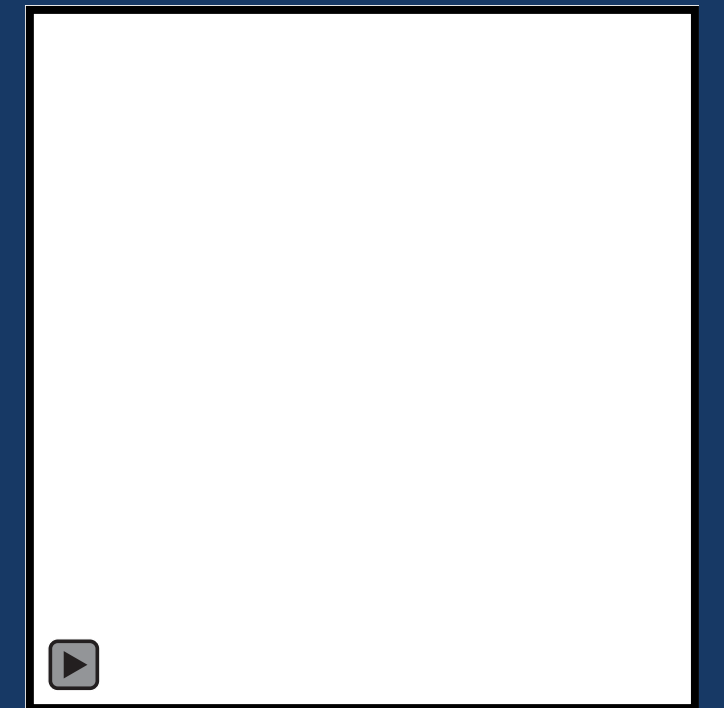
 **InnoDays**

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# HACKATHON IS

## ***From idea to prototype in 48 hours***

*At CREO, people from different backgrounds come together to tackle the Hackathon and develop solutions for an innovative future. You'll collaborate with people from different backgrounds to validate ideas and turn them into prototypes in just 48 hours, generating concrete approaches for the twin transition (digital and sustainable).*



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## THEME

At the CREO Hackathon, we explore **how pragmatic innovation can translate into ready-to-implement solutions.**

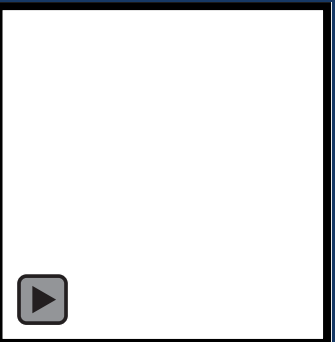
**From the use of AI as an operational co-pilot throughout the entire product lifecycle (from idea to end-of-life) to modular “smart retrofit in a box” approaches to upgrade existing structures with minimal impact. The challenge themes aim to make efficiency, intelligence and compliance the default practical choice.**

## WHEN

17. – 19. JUNE 2026  
@ GEWISS DIGITAL HUB

## CHALLENGE PARTNER

GEWISS



CREO

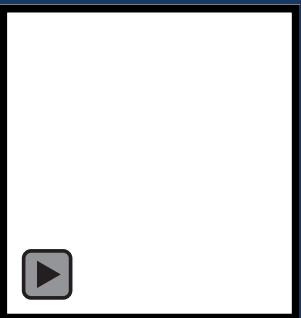
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**THE CHALLENGES**

**HUMAN-CENTRIC SMART LIGHTING**

*How might we make lighting in shared indoor spaces effortless for users, and valuable for operators – without adding cost or complexity?*

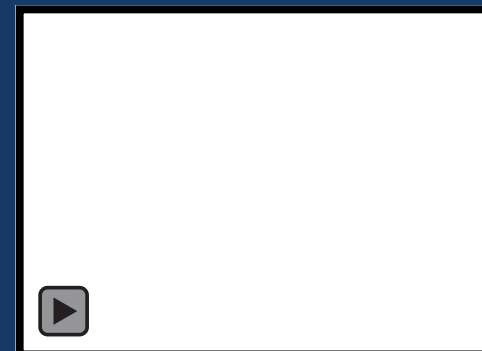


**AI FOR LIFECYCLE GATE GOVERNANCE**

*How might we design AI agents that help teams prepare, review, and manage lifecycle gates more effectively?*

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**ROADMAP**

DATA	WHAT HAPPENS	DETAIL	REGISTRATION LINK
<b>MAY 14TH</b>	KICKOFF ONLINE	Attend the online challenge briefing	<a href="#"><u>Kickoff May 14</u></a>
<b>JUNE 5TH</b>	UPLOAD VIDEO (DEADLINE)	Record a video explaining how you would solve the challenge and upload it by June 5th.	<a href="#"><u>Upload video</u></a>
<b>JUNE 15TH</b>	ANNOUNCE TEAM	Discover the team you will be part of	<a href="#"><u>Discover your team</u></a>

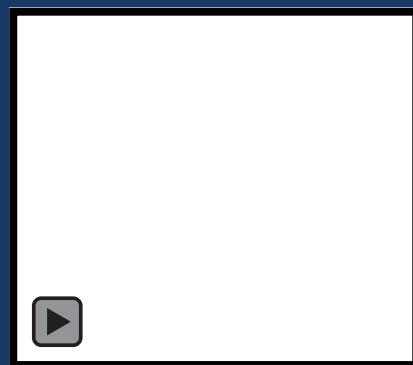


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**WHY  
PARTICIPATE**



We believe that complex problems are best solved through collaboration. Everyone is invited to participate at the Hackathon.

**We invite everyone to participate at the Hackathon. Students, employees, freelancers, creatives, and, hopefully, you too, are welcome to participate.**

 **GET SUPPORT**

The best ideas get the support of the business partner to be realized.

 **DEVELOP SKILLS**

**Work in teams with people with diverse skills and mindsets to find innovative solutions and learn together.**

 **RECEIVE A MENTORING PROGRAM**

Inspirational leaders will support and encourage you throughout the 48 hours.

 **GAIN EXPERIENCE**

Innovation is something that's refined through practice. This is your opportunity to **gain firsthand experience solving crucial challenges.**

 **SEIZE OPPORTUNITIES**

Find your next career opportunity through the **CREO network**

 **CREATE NETWORKS**

You'll also have the opportunity to **network with like-minded companies and people!**

**HACKATHON 2026**  
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**NEXT STEPS**

**SIGN UP FOR THE MAY 14TH KICKOFF**

Join the online kickoff to familiarize yourself with the hackathon flow and challenges.

**CHOOSE YOUR FAVORITE CHALLENGE**

**UPLOAD THE VIDEO - BY JUNE 5TH**

Register online and upload a short video presenting your solution idea. \*

**DISCOVER YOUR TEAM - JUNE 15**

**ENJOY THE HACKATHON**

17 - 19 JUNE @GEWISS

\* You can submit an idea, either individually or as a team. Priority will be given to teams with diverse skills. Further information will be provided during the launch event.



# SMART SPACES, SMARTER DECISIONS

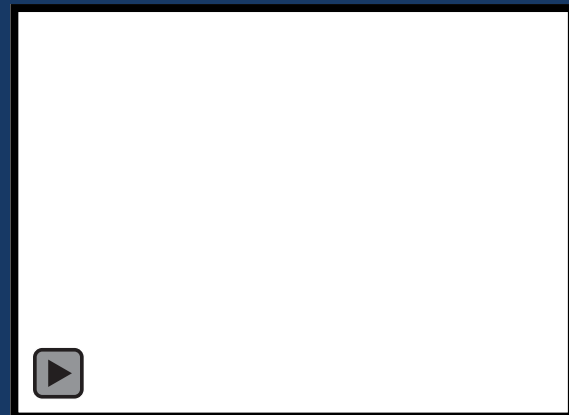
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